

NEWS AND

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VOLUME 27, No. 43

SIERRA MADRE NEWS

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

YOUR MONEY

Spent in some other city won't help your schools, improve and light your streets, or provide police and fire protection for your family.

FRIDAY, JULY 22, 1932

CITY'S RECORD CROWD VOICES APPROVAL OF TRADE AT HOME DRIVE

Great Turn-Out For Band Concert Applauds Judge Thayer's Designation Of Present Campaign as Community's Most Important Undertaking, Bound To Have Lasting Good Effect—Merchants Announce Big Event That Opens In Participating Stores This Morning—

Another record crowd turned out at the City Park last night to hear the second in the series of concerts being sponsored by 40 Sierra Madre merchants who are carrying through the city betterment program with the Trade in Sierra Madre slogan.

The Eighteenth District American Legion band was the center of attraction, rendering a varied and highly pleasing program that was generously applauded by the audience that somewhat outnumbered the crowd that greeted the Pasadena Firemen's orchestra at the opening of the merchants' campaign. That audience broke all previous attendance records for a local gathering, or entertainment. The seating capacity for last night's concert was increased beyond any previous attempt to care for a crowd and hundreds stood.

Judge Wilbur F. Thayer delivered a short address in which he congratulated the 40 participating merchants upon what he termed the most important public undertaking that has been inaugurated here since he became a resident of the city and on their behalf expressed gratitude for the fine cooperation of the public that has made the campaign successful beyond the expectation of the tradesmen themselves.

His very success shows a deep rooted pride in the hometown, he said. He predicted that the campaign will result in a better understanding and better feeling among the people and that it will have a lasting good effect upon the community.

He pointed out the urgent necessity of keeping the money of the community in circulation among its people if the city's activities are to be carried on. He was listened to with close attention and the audience voiced its approval of his remarks with unstinted applause.

George Norris, vice president of the Merchants' Association, introduced Prof. Scott, leader of the Monrovia Symphony orchestra, who wielded the baton during the concert, and Business Manager Kirch, who looks after the Legion band's affairs. He then introduced Judge Thayer as master of ceremonies. Judge Thayer's speech will be found on this page of THE NEWS.

In concluding his address Judge Thayer announced some of the details of next Friday night's big entertainment to be sponsored by the merchants at which they will present the many gifts that are being offered shall be distributed, making the announcement Judge Thayer said:

"We are all asked to be here again on Friday evening of next week at what gives every promise of being the greatest community event we Sierra Madreans have ever enjoyed. The merchants who inaugurated this fine movement, assisted by our volunteer firemen, Legionnaires and Kiwanians who have entered so wholeheartedly into it, will again be our hosts. I, for one, accept here and now.

"On this occasion there will be a distribution of the many fine gifts offered by our merchants. Winners of the big essay contest on the subject 'Why Trade in Sierra Madre' will be announced. And there will be a very excellent program of music and entertainment, concluding with a community dance."

This morning the participating merchants enter upon a "big nine" sale in which very exceptional values in merchandise will be offered the people at prices in which the figure nine is featured. This sale marks the final week of the prize campaign—determined by the business houses sponsoring the drive to arrest the flow of money out of the community through the medium of prices and quality that challenge comparison.

At a recent meeting of the interested merchants it was unanimously voted to continue this policy as a permanent one. The close of the campaign next week will merely mean that the gifts being offered shall be distributed they announced.

Meanwhile the gifts and prizes have aroused keenest interest and in connection with the low prices being quoted, have greatly stimulated trade so that even business houses that are not among those sponsoring the drive, announce that their sales records are being broken.

During the "big nine" sale and all of next week until the contest close next Friday, the participating merchants will continue the distribution of the much sought prize winning tickets to their patrons.

They have requested that where the merchant through press of time should neglect to hand out tickets, the customer shall ask for them. They will be given gladly with every purchase.

Most Important Step Taken By City, Judge Thayer Says

This, in part, is the speech of Judge Wilbur F. Thayer, former Mayor of Sierra Madre, upon the assumption of his duties as master of ceremonies at the big community celebration at the City Park last night:

"I have been asked by the merchants who undertook this campaign to arouse your interest in your community and to promote its well being, to express

to you and all the people of our city their very deep appreciation for the splendid cooperation you have shown in the 'Trade in Sierra Madre' movement. It has been truly splendid. Nothing will add so greatly to the prosperity of a community as to keep the money within it in circulation among its people. It provides employment and is reflected in a big way in the service we enjoy.

"By trading among ourselves we come to know and appreciate one another more. We meet our friends and neighbors in the community stores. The merchant becomes our friend and it is but human that we should prefer to deal with those who have a friendly interest in us and our affairs. By helping one another we are bound to help ourselves. We become a more neighborly and a better community."

Measures Civic Pride

"I do not need to have the word of our merchants that you have shown a fine interest and spirit of cooperation in this campaign. Your presence here tonight in such great numbers proves that to me beyond all doubt. You are here because you are interested and if you are interested you have been and will cooperate."

"Your interest is a measure of our civic pride. I am tremendously pleased to see how deep rooted and general this civic pride is and I know that everyone of you is pleased to see the evidence of it displayed by your neighbors. It makes us feel a greater appreciation of our city—and where is there one more beautiful and worthwhile?"

"I consider this campaign the most important thing that has been undertaken since I took up my residence here. That it has been so splendidly successful is tremendously important and far reaching. It will cement our interest and give us added common cause. We shall feel the very good effects of it in our community life for a long, long time."

Forgot Civic Duties

"It was most fortunate that the movement was gotten under way at this time, and I very sincerely congratulate those who inaugurated it and carried it through. I'm afraid many of us had become somewhat careless of the duty we owe our community and that money that is vitally necessary to the welfare of the city was going out of it and away from us. Now, above all times, we need it here to provide employment and keep alive the activities of our city. We need our rental properties filled, so that their owners may be able to pay their taxes and keep up the character and appearance of their properties, for unless their usefulness and appearance is maintained the general appearance and atmosphere of the city will suffer to the detriment of us all."

"If our stores are not occupied and flourishing a source of revenue is cut off from the tax-paying authorities and the additional tax burden inevitably goes upon the shoulders of the rest of us. For it is a well known fact that the business properties of any community pay the highest rates of taxation if not actually a major portion of the taxes."

No Sharp Practices

"And why not trade here with our friends and neighbors? They are fine people that we are glad to have in our midst. They are reliable and trustworthy in their business dealings. Unlike the merchants they must depend for support upon the folks here at home that they contact every day. Their success depends upon the satisfaction that they give their repeat customers. They would not dare, if they were disposed to misrepresent or indulge in sharp practices. They are here to make corrections and amends where there has been a mistake or a misunderstanding. And it has been my experience that they do this most willingly."

"I know, too, that their values are the equal of those offered by stores of the larger cities and that, in many instances, they are able to undersell their competitors in the cities because of lower rentals and general overhead. I know this from reading their advertisements in our hometown newspaper and from the lips of those who keep themselves in-

Auto Turns Turtle: Sierra Madreans Hurt In Mountains

John Harkness, of 82 West Alegría avenue, and his companion, Dudley Shaw, 120 East Laurel, were both injured last Sunday when Harkness' car overturned on the mountain road from The Pines, at Baff Lake, in Northern California.

While Shaw escaped with cuts about the face, Harkness was at first considered to be seriously injured, however, so that it is believed he will be able to come home from a Fresno hospital within 10 days.

Juror Tells Why Judge Is Indicted

Gordon Brooks, Central Figure In Grand Jury's Action, Tells Intimate Story

Gordon R. Brooks, who completed 14 months service as a member of the Los Angeles county grand jury on Monday evening, gave the Kiwanis Club an intimate story of the grand jury's indictment of Superior Court Judge Walter S. Gates at this week's luncheon meeting at the Kiwanis Club.

Brooks also reviewed the grand jury's work in the indictment of officials of the Richfield Oil Company, and other big concerns that have been looted or forced into insolvency through the dishonesty or illegal practices of their officials.

The indictment of Judge Gates, for which Brooks is largely credited, came just a few minutes before the grand jury was dismissed. Brooks said the jurors were convinced that the judge had illegally compensated his personal campaign publicity representative at the public expense by appointing him to receiver-

ships and as an appraiser of crops and lands about which the publicity man, one Toby Anderson, admittedly knew nothing whatever.

"There were other persons and officials the jury felt should be indicted and whose conduct had at least been highly reprehensible from the standpoint of public policy," said Brooks, "but managed to keep so close to the line between actual criminal conduct and just detestably low practices that there seemed grave doubt about the ability of the district attorney's office to convict in the event that indictments were returned. So they were dropped."

He denied that Gates, who is a candidate for re-election this year, had been singled out for punishment because he had exposed doubtful practices of other judges in accepting presents from persons they had appointed to receiverships.

Bailey canyon park is to be the scene of a picnic dinner and session of the club members and their families late in the afternoon of Tuesday, August 2. The event was announced at Tuesday's meeting by President Frank Spencer and a committee headed by R. C. Copenhaver was appointed to arrange the affair.

On Tuesday, August 9, there will be a forum session of the club. Each Kiwanis club throughout the country will hold a forum session at the same hour. At each club meeting four club members will deliver four-minute addresses on the aims of Kiwanians.

BALL GAME TONIGHT

Sierra Madre Legion, vs. San Marino, at Sierra Madre

—Tuesday, July 26—
Sierra Madre All-Stars vs. Pasadena, at Pasadena

formed on merchandise and values.

Misled By 'Leaders'

"Too often we are misled by 'leaders' attractively advertised by the city stores to gain our attention. We go in search of these 'leaders' and make other purchases paying higher—much higher—prices for commodities than we could buy them for from our neighbors here at home. Our hometown stores suffer from this lack of patronage and the whole community is a loser through the money taken out of local circulation."

"I have been told by several people that they did not know, or realize until this Trade in Sierra Madre movement began that there were so many business houses here at which our people could fill their wants, and so advantageously. It may be that some of our merchants have been backward about keeping in touch with the fact that you have responded so generously and are determined to continue such service as will well merit your continued support."

"For Women Only"

HOW MANY essays on "WHY TRADE IN SIERRA MADRE" have you turned in? You have as many chances to win one of the cash prizes as you have essays before the judges.

The contest closes at 12 o'clock noon next Monday. All essays must be in the office of The Sierra Madre News at or before that time. Each will then be numbered and turned over to the judges—Miss Elizabeth Steinberger, Principal of the Sierra Madre public school; Sister Emiliana, Sister Superior of St. Rita's school, and Mrs. Jessica H. Wright, postmistress.

The names of the contestants will not go before the judges. The accompanying cards bearing the names of the writers will be numbered to correspond with the numbers on the essays. When the awards are announced the winners will be identified by comparing the numbers on the essays and cards.

The winners will be announced for the first time and prizes will be awarded at what promises to be Sierra Madre's greatest Community Night, at the City Park, next Friday, July 29, when merchandise and service prizes being offered by leading business houses sponsoring the Trade in Sierra Madre movement will also be distributed to their patrons. There will be an accompanying program of music and entertainment to be followed by a big community dance on the tennis courts. Refreshments will be served. Everything will be free, of course—provided by the merchants sponsoring the program.

THERE ARE THREE CASH PRIZES—one of \$25 offered by the merchants participating in the community welfare movement, one of \$15 offered by THE SIERRA MADRE NEWS and one of \$10 offered by the Sierra Madre Chamber of Commerce. The rules are few and as simple as can be. In the event that you have not read or forgotten them, here they are:

Every woman in Sierra Madre is eligible and may submit as many essays as she pleases, with the certainty that the more essays she submits the greater will be her chance of winning a prize.

Essays must consist of not less than 50 nor more than 200 words, written only on one side of the paper. They should be sealed and accompanied by a card or piece of paper giving the contestant's name.

Dismiss from your mind the idea that you must be a writer to win a prize. The more simply you outline the advantages you believe come with trading with your home town merchants the better and the more likely you are to win a prize. You are free to discuss any phase of the question WHY TRADE IN SIERRA MADRE—to offer any ideas or suggestions that would promote closer cooperation here and tend to improve conditions by keeping money that belongs in your hometown circulating among its own people. Obviously this would promote harmony and prosperity here.

It was to carry out this suggestion by the President of the United States that the 40 merchants sponsoring the community welfare campaign adopted the slogan "TRADE IN SIERRA MADRE" and launched the movement.

REMEMBER—THE IDEA IS THE THING AND THAT ALL ESSAYS MUST BE SUBMITTED BY 12 O'CLOCK NOON NEXT MONDAY.

Many Named For Legion Post Places

August 2 Fixed As Date For What Promises To Be A Lively Election

There will be an interesting if not a hot election at the headquarters of the local American Legion post on August 1, if nearly all of the candidates nominated for post offices at a meeting on Monday night remain in the field.

Three were named for Commander: R. O. Calkin, Thomas W. Neale and E. D. Robertson. Those to be balloted for in the other offices are:

First vice-commander—Frank S. Burroughs, Norman Jensen, Harley Hogan.
Second vice-commander—Roy Shetler, Colin Hill.
Finance Officer—Daniel H. Lewis and Thomas W. Neale.
Chaplain—Arthur T. Evans, Cy Young, Wilbur F. Thayer.
Historian—Vincent Fleming.
Sergeant-at-Arms—Cy Young, A. C. Goodier, James Irvine, C. Welch.

Executive Committee (6 to elect)—Col. H. B. Hersey, Wilbur F. Thayer, A. C. Goodier, Henry M. Olsen, George Norris, Vincent E. Fleming, Frank Leary and A. S. Killoran.

Norman E. Smith, adjutant of the Eighteenth District and a candidate for District Commander, was a visitor and gave a talk concerning payment of the adjusted compensation and became more informal with reminiscences of his war experiences. He favored immediate settlement of the compensation money, for the reason that such a procedure would take the matter from the hands of office seekers who, he said, used it as a political football. The American Legion, he pointed out, has as its main purpose the caring for disabled comrades veterans and is not in politics.

City Steers Clear Of Controversy On Arcadia Race Track

Directors of Sierra Madre's Chamber of Commerce refused on Monday to be drawn into the controversy that is raging in Arcadia over the application of the Los Angeles Jockey Club for a permit to operate a race track on the Baldwin ranch at Sierra Madre avenue and Huntington Drive.

Opponents of the project have represented in Arcadia that this city was opposed to the track because of a bad moral influence it might exert upon the community, besides bringing an undesirable class of citizens here.

Directors of the local chamber said that so far from finding any such opposition, they had come across considerable sentiment favorable to operation of the track at the city's border. It was agreed, however, that since Sierra Madre would not have a voice in passing upon the application for a permit the Chamber of Commerce here should not go officially on record one way or the other.

A straw vote on the question of the permit will be taken by the people of Arcadia next Tuesday. Though the vote would not ordinarily be binding, both sides to the controversy have agreed to accept the decision of the voters. The Council has agreed to grant or refuse the permit according to the majority vote.

THREE FROM HERE TO APPEAR IN PEER GYNT

James Kelleher, of this city, will take a small part in the forthcoming production of Peer Gynt at the Pasadena Community Playhouse. Kelleher is remembered here for his excellent comedy work as Willie in the "Family Upstairs," which was staged last May.

Also in the Pasadena cast will be Selwyn Myers and Gilbert Somner of Sierra Madre, both promising juveniles.

Expect 2100 Qualified To Vote Here

Last Hour Rush Of Citizens To Register—Many Switch Party Affiliation

More than 2000 Sierra Madreans are believed to be qualified for participation in the primary election of August 30. More than 50 names were added to the list of eligibles yesterday at the City Hall, the office of City Clerk Waverly E. Pratt remaining open until 9 o'clock last night to receive registrations of citizens who had deferred the performance of this public duty until the last day and hour. The total registered during the week numbered over 100. There have been some removals and transfers, too.

Within the past week more than 60 local residents have amended their previous registrations by identifying themselves with one of the major political parties. At the time of their original registrations they declined to state to which party they belonged or in whose primary election they proposed to participate. A majority of those who have thus made themselves eligible to vote a party ticket at the primary election enrolled as Republicans.

During the week there have also been many changes in enrollment. A big majority of those switching from one party to another consisted of persons previously registered as members of the Democratic party who placed themselves on the Republican voters lists. A majority of these announced that they were making themselves eligible for the Republican primary so that they might support City Business Manager Al S. Myers, Sierra Madre's candidate for the Assembly in the new 48th district, according to City Clerk Pratt and Daniel H. Lewis, his assistant.

The exact number of registrants in this city will not be known until the county registrar of voters certifies the list of those who have been transferred to this from other cities. Local officials believe it would not be surprising if the total reached nearly 2100, which would be an increase of more than 200 over those qualified for the Presidential primary in May. It will be two weeks or more before the number of voters enrolled with the various parties is certified.

Fresh activity in the matter of registration is expected to begin immediately after the primary election, when those not qualified for the primary prepare to cast their ballots in the general election of November 8. The registration for the general election will close on September 29.

Completion Of New Park Announced

Planning Commission Hears That Conversion Of Bailey Canyon Is At End

Announcement was made at a meeting of the City Planning Commission on Tuesday night that the conversion of Bailey Canyon into a City Park has been practically completed and that only the finishing touches remain to be looked after. These will probably be completed within 10 days or two weeks, when arrangements will be made to formally dedicate the beautiful playground to public use.

Prof. Oskar Selling, chairman of the Commission and who has planned and directed the beautification program, has tentative plans for a great community event to mark the opening, the program to be featured by the presence of some noted orchestra. Thereafter, at regular intervals, it is hoped to have concerts by famous artists and organizations that will attract people here from far and wide.

During the last few weeks the county welfare department has been supplying the workmen engaged in finishing the job that was originated early last year by the Sierra Madre Volunteer Fire Department. Latterly, when the city through the Planning Commission took over the project, it was used as a means of furnishing employment to the city's jobless. When the city's funds for the purpose were exhausted the county was prevailed upon to give some of its unemployed the work completing the task.

Last Saturday local officials were informed that the available county funds had been about exhausted and that the county workmen would be withdrawn. The county was prevailed upon, however, to keep enough men in the canyon to put on the finishing touches. Seven men were continued at this work this week.

The county government has spent approximately \$1,000 for labor in recent weeks. During the same period the city has invested about \$250 for materials. The total expenditure by the city while many of its unemployed workmen would be withdrawn, however, to keep enough men in the canyon to put on the finishing touches. Seven men were continued at this work this week.

Start Work On Approach To The City

Sierra Madre Avenue Being Improved To North City Line By The County

Widening and paving of Sierra Madre avenue from West Central avenue north to the city line was begun on Monday by a force of men in the employ of the Los Angeles county road department. As originally planned, the job was to have been done by the city with funds furnished wholly or in part by the county, as a means of relieving the local unemployment. City Business Manager Al S. Myers some months ago interested the county officials in the project, it being designed to complete a main entrance into the city which the county undertook to do when it agreed to widen and pave Sierra Madre avenue from Foothill boulevard to Central avenue.

At the time the agreement was made the county agreed to allocate \$4,000 for the extension of the Sierra Madre Avenue improvement, the city to furnish whatever additional money that would be required. It was expected that the extension of Central avenue through the Hastings ranch into Pasadena would be gotten under way at most any time and it was planned to start the two projects at about the same time.

But failure of property owners on the western side of the ranch to agree upon a right of way through their properties delayed and is still delaying the beginning of the thoroughfare into the Crown City. And in the meantime the county's funds are running low and demands for employment to be furnished by the county are increasing.

The county, therefore, announced that it would do the job as originally agreed, but that it would use its own employees in order to provide jobs for some of its regular help in the hope of maintaining a part of its road building organization. The city was told that it should be satisfied to get the improvement without cost and allow workmen from some other communities to have the employment.

But a comparatively small number of men are actually employed, much of the work being done by machinery that was brought here some weeks ago for use on construction of the ranch road.

Sierra Madre avenue will be improved for a distance of approximately 5,000 feet. The construction will be a continuation of that adopted for South Sierra Madre avenue, with high shoulders and gutters on either side to carry off the heavy water runoff from the mountainside. What completed the street will greatly improve the appearance the city presents to both the train and automobile visitor.

No Protests Filed Against New School Budget At Hearing

No objections were raised to the Sierra Madre School budget for 1932-33 at the public reading and hearing Monday evening at the school auditorium. Rudolph Hartman, president of the school board, and former president J. O. Smith answered questions raised by the few in attendance besides the board of trustees and explained terms and headings contained in the budget. Mr. Smith also spoke concerning the necessity of strict economy during the coming year.

FOUR NEW FAMILIES TO MAKE HOMES HERE

Mr. and Mrs. M. M. Stantz of Pittsburgh, Pa., have moved to 161 East Monticito avenue. Before coming to Sierra Madre they spent two years in Los Angeles.

F. T. Root is a recent newcomer to Sierra Madre, moving to 389 East Monticito avenue.

Mr. and Mrs. M. Samsel and son have taken up their residence at 349 North Lima street.

Mr. and Mrs. M. Cherman moved recently from Los Angeles to 162 Santa Anita Court. Mr. Cherman is in the furniture business in the city.

COUNCILMAN LAYTON MADE ACTING MAYOR

Councilman Lester K. Layton is the acting Mayor of Sierra Madre. He was elected by his colleagues on the City Council to preside over the city government during the absence of Mayor H. Clay Reavis who is off on a fishing trip in the High Sierra in the vicinity of Bishop and who will be away for several days more.

CLUB SERVES DINNER

For the convenience of the hundreds of Sierra Madreans who plan to attend the big community celebration on Friday evening of next week when the many prizes being offered by local merchants will be given away and winners of the essay contest announced, the Sierra Madre Woman's Club has announced that it will serve a dinner on the terrace and in the garden of the club house.

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Sierra Madre, California
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of California.



SUBSCRIPTION RATES
One year, \$2; Six months, \$1.25;
Three months, 75c.

Take no thoughts for your life,
what ye shall eat, or what ye
shall drink; nor yet for your
body, what ye shall put on.

—MATT. VI:25.
Cast thy burdens upon the
Lord, and he shall sustain thee;
shall bear both, if thou
trust Him with both, both thee
and thy burden: He shall never
suffer the righteous to be moved.
—Robert Leighton.

DID YOU EVER STOP TO THINK?

By C. L. Day, Eureka, Calif.
There is a reader interest to
the newspaper that does not at-
tach to any other form of adver-
tising. The newspaper, by virtue
of delivering to the advertiser
something he cannot buy in any
other form, i.e., entrance into the
home as an invited guest, is (1)
selling service of a highly techni-
cal character; (2) a reader con-
fidence gained only at an enor-
mous capital investment and risk.
The circular stuffed into the
mail box or thrown onto the lawn
is an uninvited visitor, resented
by the tidy housewife. It has no
stability, dignity, nor character
of the newspaper behind it—
only the reputation of the mer-
chant distributing it. It therefore
fails to appeal to the very class
the merchant seeks to interest,
i.e., the individual not a regular
customer.

The newspaper is a welcome
visitor in practically every home
in every community. The news-
paper page is the ideal advertis-
ing space. The reader is accus-
tomed to look to the newspaper
for the newest in wanted mer-
chandise, and for the merchant
to create an interest in merchan-
dise is half the sale.
NEWSPAPER ADVERTISING
IS THE LEAST EXPENSIVE,
MOST DIRECT, AND MOST
PRODUCTIVE OF ALL METH-
ODS OF CONTACTING THE
BUYING PUBLIC.

FIRE REGULATIONS ARE NOW IN EFFECT

Summer fire regulations for
visitors to the Angeles and other
National forests in California are
now in effect and hikers and mo-
torists are advised that forest
rangers are strictly enforcing
these regulations.

Four million people are ex-
pected to visit the national forest
areas of California again this
year, 95 per cent of them travel-
ing in automobiles. Federal regu-
lations require that a camp fire
permit be secured before building
any fire, including fires in stoves
burning wood, kerosene or gaso-
line, on National forest lands.
No smoking is permitted in the
forests, during the summer sea-
son, except in camps, at places
of habitation and in special
posted areas.

GARDEN DINNER

5:30 to 7:30 P.M.

JULY 29

WOMAN'S CLUB

For Reservations Phone 328-2

STYLE

TRENDS in Formal Stationery

Even in the most conventional of Wed-
ding Stationery, Styles change. New
ideas that are accepted and approved
will be found in the "Art-Point"
Guide - CONSULT IT here.

You will find in "Art-Point" Products the true Steel
black color . . . the shading is uniform, NO LIGHT
OR DARK LETTERS . . . it has a velvety "raise"
even and smooth to the touch.



Wedding Invitations, Luncheon,
Bridges, Betrothals, Visiting Cards,
Commercial Announcements . . .
all unquestionably CORRECT.

Sierra Madre News

Printing - Engraving

PHONE 48

TRANSPORTATION IS BADLY NEEDED HERE

Editor,
Sierra Madre News.
Dear Sir: In your issue of
July 15, I see that a movement
has been started to provide bet-
ter transportation facilities for
the people of this community. The
greater ease by which one can
visit a friend in another part of
the town, attend church or club
meetings, or make purchases,
means better real estate values,
a greater neighborly feeling and
better attendance at the different
institutions with which this town
is blessed.

It is a well known fact that
many departments of a municip-
ality are non-supporting but I
feel that if a municipal bus sys-
tem could be organized here that
any deficiency in its earnings
could be paid from the general
fund. It costs this community a
stated sum each year for the re-
moval of its garbage and nobody
objects to this expense—I should
say investment.

If, upon investigation, it is
found advisable that this work
should be handled by private par-
ties and that a subsidy would be
necessary for a while to make
this transportation feature self-
supporting, I, for one, would be
agreeable that this subsidy should
come from the general fund, as
the benefits would be general and
appreciated by everybody.

The value of my little home
and lot here is based, not so
much on the productiveness of
the actual ground I occupy, but
on its convenience to the street
railway, churches, schools and
stores.

In closing, and checking up, I
am sorry to say that the con-
veniences we enjoy today have
not been improved or increased
in the last 15 or 18 years.

I am sure every level-headed
citizen will concur with me in my
few remarks, and I want you to
know, Mr. Editor, you can count
on me to do everything in my
power to help this movement.
Transportation of this nature will
do much to increase the "trade
at home" habit now being fos-
tered and be the means of not
only increasing the prosperity of
this community, but the size of
the stocks of our merchants and
their success.

Yours very truly,
"AN OLD TIME SUBSCRIBER."

ATTENTION OF A "DOUBTING THOMAS"

We regret that we are unable
to publish your communication
signed a "Doubting Thomas," in
its present form. It contains many
very excellent features and some
that would undoubtedly be of
great general interest to this
community. It is unfortunate,
however, that it contains so many
personalities and that it is
anonymous. The columns of
THE NEWS are wide open to our
readers—we welcome communi-
cations and are glad to give
them space. But we are not will-
ing that this space shall be de-
voted to personal attacks upon
any citizen under any circum-
stances, much less when the iden-
tity of the writer is not known.
That is not our idea of a square
deal and THE NEWS will con-
tinue its policy of trying to make
this a more friendly instead of a
hostile, back biting community.
No communication will be pub-
lished unless accompanied by the
name and address of the writer.
This will not be published if a
request is made that it be not
published. But we believe we have
the right to know the name of
the author.

We hope you will call for your
communication and eliminate the
personalities, at the same time
identifying yourself. In our judg-
ment this would not only remove
the objections to its publication
but increase its value and inter-
est. We shall then be delighted to
publish it.—The Editor.

VACATION AT THE BEACH
The children of the Plaza Com-
munity Children's Home, 72 West
Allegria avenue, will leave on Mon-
day to enjoy a vacation of five
days at Manhattan Beach, as the
guests of the Christian Mission
Industrial Association. This will
be the sixth annual vacation of
the school.

ODD THINGS AND NEW—By Lane Bode



In A Social Way

NE of the loveliest wed-
dings of the year took
place at 8 o'clock on
Sunday evening at the
Congregational Church,
when Miss Virginia May Jones,
daughter and Mr. and Mrs. C. W.
Jones of 49 East Allegria avenue,
became the bride of Hudson Mil-
ton Proctor, son of Mr. and Mrs.
S. F. Proctor of 236 North Myr-
tle avenue, Monrovia. The mar-
riage service was read by Prof.
Howland C. Merrill, D.D., con-
firmed Baptist minister and pro-
fessor at the University of Red-
lands. The church was beautifully
decorated with a profusion of
white flowers, lilies, pink hibiscus
and green foliage.

The bride, given in marriage
by her father, was gorgeous in
her mother's wedding gown, a
creation of heavy cream satin,
trimmed with point lace, and her
long veil, a paternal heirloom, of
tulle and point lace was crowned
with a quaint cap of point lace,
pearls and orange blossoms. She
carried a shower bouquet of pink
and white roses and lily of the
valley with orange blossom pen-
dants.

Miss Elaine Moody of San Di-
ego, lovely in a gown of pink
tulle and taffeta with pink tulle
hat and slippers to match and
carrying a bouquet of pink roses
and blue delphinium, attended the

bride as maid of honor. Miss
Moody is a sorority sister of the
bride and a long time friend of
the family.

Joseph W. Riegleberger of Hol-
lywood, served the groom as best
man, and Stafford C. Sadler,
Paul Dupar, Edwin Van Fleet,
William Maag, Harold Moody,
Ray Cavell and Ernest Magg
acted as ushers.

Mrs. Myrtle G. Hill presided at
the organ, playing a group of
selections, among which were
"Morgen Stimmung" by Greg;
"May Night" by Palmgren, and
"Liebstreu" by Liszt, before the
ceremony, soft music during the
wedding and wedding marches.
Two soloists, John Vanderburr,
who sang "Nocturne," and Carey
Berger, who rendered "Till the
Sands of the Desert Grow Cold,"
sang during the service.

A reception to about 75 friends
of the couple was held, follow-
ing the ceremony, at the home of
the bride's parents. About 200
guests attended the wedding.
Mrs. Proctor is the retiring
president of the Sierra Madre
Woman's Club and a graduate
of the University of Redlands. Mr.
Proctor is a member of the Ro-
tary Club, proprietor of the Pro-
ctor Tavern, Arcadia, and a gradu-
ate of Stanford University. Mr.
and Mrs. Proctor will be at home to their
from 2 until 4 o'clock.

At The CHURCHES

Congregational Church

Rev. Arthur O. Pritchard, Pastor
Mrs. Myrtle G. Hill, Musical
Director.
George B. Morgridge, Supt.
The Church School meets at
9:30 a.m. in all departments.
The preacher at the morning
service at 11 o'clock will be Rev.
W. T. Gilliland of Eagle Rock,
head of the Plaza Center.

The Church of the Ascension

Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector
Summer Schedule:
Sundays—
8 a.m.—Choral Eucharist.
9:30 a.m.—Children's Service.
5 p.m.—Organ Recital followed
by Social Hour.
Wednesday, 7:30 a.m.—Holy
Communion.

St. Rita's Church

Rev. Hyacinth Clarey, C.P.
Pastor
Sunday Masses, 7 and 9 a.m.
Weekday Mass—7 a.m.

Bethany Church

Wm. Duncan Ogg, Pastor
Roy Edwards, Superintendent
of Sunday School.
Mrs. Nell Fies, Director of
Music.
Mr. Frank Gibson, Teacher,
Men's Class.
Miss Helen King, Teacher Wom-
en's Class.

Sunday Services

9:30 a.m.—Sunday School.
Classes for all ages.
11 a.m.—Worship Service and
Sermon. Subject, "The Believer's
Purpose."
6:30 p.m.—Young Peoples So-
ciety of Christian Endeavor.
7:30 p.m.—Gospel Service of
Song and Sermon. Subject, "The
Blood Secures—The Word As-
sures."
Wednesday, 7:30 p.m.—Praise,
Prayer and Participation Service.
Thursday, 10 a.m.—Women's
Bible Class, at the home of Miss
Helen King, 92 West Laurel.

Christian Science

First Church of Christ Scientist
of Sierra Madre is a branch of
The Mother Church, The First
Church of Christ, Scientist, in
Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
Subject for Sunday, July 24th,
"Truth."
8 p.m., Wednesday—Testimonial
meeting.
Reading room open Monday,
Wednesday and Friday afternoons

Full Gospel Church

(Pentecostal)
33 East Central Avenue
Earl Jones, Pastor
Sunday School classes for all
ages at 9:45.
Sunday morning services at 11
o'clock.
6:30 p.m.—Young People's
meeting.
Earl Jones, pastor, will bring
the message Sunday evening.
At special meetings on Thurs-
day nights, Harry R. Miller, well
known preacher, will bring the
message.

Foursquare Gospel

West Central Avenue
Sunday, 9:45—Sunday School
for all ages.
Sunday 11 a.m.—Morning wor-
ship.
Sunday 6:30 p.m.—Crusaders.
Sunday 7:30 p.m.—Evangelists.
Service.
Wednesday, 7:30 p.m.—Service
and Prayer meeting.
Thursday 2:30—Prayer meet-
ing.

Pilgrim Holiness Church

28 North Baldwin
Rev. Katharine Hollowell, Pastor
9:45—Sunday School.
10:45—Morning Worship.
7 p.m.—Young Peoples Meet-
ing.
Sp.m.—Evangelistic Service.
Thursday, 7:30 p.m.—Peoples
Meeting.
Friday, 7:30 p.m.—Young Peo-
ples Group.
Saturday, 2:30 p.m.—Childrens
Meeting.

44 Years Ago in Sierra Madre . . .

ITEMS
TAKEN
FROM THE
COPIES OF
THE
'SIERRA
MADRE
VISTA'
JULY 21,
1888—

A large force of men are laying
water pipe. Connection with the
new reservoir will be effected
today.

Emile Deutsch spends most of
his time at Redondo Beach, but
makes regular weekly trips home.
The fish down there will hold a
thanksgiving service when he
comes home to stay.

Andrews & Hawks

81 WEST CENTRAL AVE.
Real Estate : Loans : Notary
Insurance of
all Kinds—
We Sponsor the Buy in Sierra Madre Campaign

WOULD SHIFT BLAME FROM GERMAN PEOPLE

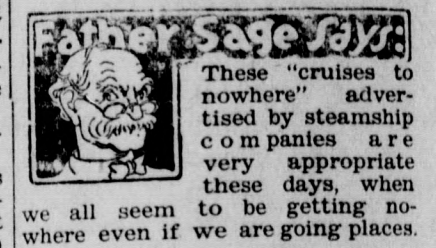
To the Editor of
The Sierra Madre News:

Lest your readers should not
have noticed the work of the
Quadrennial Conference of the
Methodist Church of the U.S.A.,
recently gathered in Atlantic
City, may I quote a few lines
from its record? After declaring
themselves opposed to "all mili-
tary training in high schools, and
to compulsory military training
in colleges and universities," they
further say: "The agencies of our
Church shall not be used in prepa-
ration for war; they shall be
used in preparation for peace."
Practical steps are then pro-
posed as follows:

"We believe that the time has
come for the world to acknowl-
edge the fact that the sole guilt
of the German nation alleged in
Article 231 of the Versailles
treaty cannot in justice be main-
tained. We hope that religious
and other bodies the world around
will join with us in urging the
League of Nations to seek a re-
vision of this article. We also
believe that the time has come
for the world to recognize the
fact that further reparations
based upon this article should not
be demanded of the German peo-
ple. We therefore urge the gov-
ernment of the United States, in-
viting the cooperation of other
governments which are involved,
to arrange for a new settlement
of war debts based upon the pre-
sent economic situation, upon dras-
tic reduction of armaments and of
military expenditures."

Surely this recommendation
smacks of good sense when we
realize Europe's impending bank-
ruptcy; and the well known fact
that Ivolosky, Russia's military
attache in Paris in 1914, tele-
graphed Sazonoff, Russia's War
Minister in St. Petersburg, that
"France was determined on War."
Let our politicians grant what
common sense and Christianity
alike demand!

EDWARD BERWICK,
Pacific Grove, Calif.
July 9, 1932.

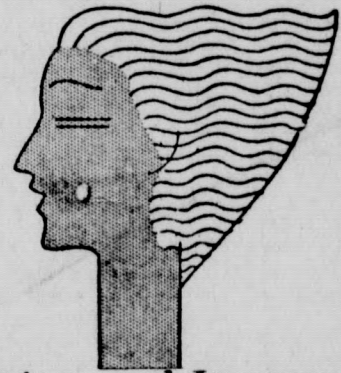


These "cruises to
nowhere" adver-
tised by steamship
companies are
very appropriate
these days, when
we all seem to be getting no-
where even if we are going places.

The News Printery is equip-
ped for every kind of print-
ing.

We have had many years
of experience preparing and
conducting funeral services
in private homes, where
such is desired. Yours for
better service.

Consult Us as to Price
Clyde Wilson
Funeral Director
304 West Central
Phone 27—Lady Attendant
Ambulance



Special Prices and Improved Service
Featuring Our New Permanent Wave Machine

PERMANENT WAVE

Including Oil Shampoo, Finger Wave and Hair Cut

\$5.00

giving you your choice of Natural Croquignole or
Spiral Fredericks Vita Tonic

Wet Finger Wave—50c Dried Finger Wave—75c
Marcel—75c

Ar-Jay Oil Shampoo, Shelton Steamed—\$1.00
Facial Pack and Eyebrow Arch—\$1.25

EXTRA SPECIAL COMBINATIONS for next
MONDAY, TUESDAY AND WEDNESDAY
Shampoo and Finger Wave \$1.00
Marcel and Shampoo \$1.00

Wistaria Beauty Shop

PHONE 194-2 "Complete Service" 38 N. BALDWIN

VACATION TIME

is here again— which makes it necessary
to look over the battery . . . a poor battery
is an expensive experiment.

The tires should be carefully checked
and poor ones taken off. Don't spend your
vacation repairing flat tires—when it can
be avoided.

We are here and glad to serve you.

Pickett's Service Station

ROY PICKETT, Prop. PHONE 348-4
— 18 EAST CENTRAL —

SHOP BY TAXI

In trading with your HOME TOWN MERCHANT
call for one of our cars—the more packages you
have the more pleased we are to help you—

Phone 301

The CONVENIENCE is so GREAT and the COST
so SMALL—You'll be agreeably surprised.

SPECIAL

We want to cooperate in every way during the "Trade in
Sierra Madre Campaign" and for that period offer a

Private Sedan Service for \$1.50 per hour
"Home Town or Special Trips"

Quick Baggage Delivery Cars at All Hours

Sierra Madre Taxi Service

H. C. SCOTT, Proprietor
DEPENDABILITY . . . ECONOMY . . . LIABILITY



Mr. and Mrs. James Scoville are vacationing at Ventura Beach.

Mr. and Mrs. Bill Summersgill and Mr. and Mrs. Albert Wheeling spent Sunday at Long Beach.

Miss Eleanor Rogers of Los Angeles, was the guest last weekend of Mr. and Mrs. Nestor A. Young of 209 West Highland avenue.

Mrs. M. Pearl Arthur of 381 Mariposa avenue, attended the Sheriff's barbecue at Luna Park on Sunday.

Mr. and Mrs. W. S. Hull and family of 540 West Montecito avenue, left on Monday for a vacation at Arrow-Bear.

Mrs. Alvin Langley of 72 East Montecito avenue, returned on Sunday from a six weeks' visit

with relatives and friends in Indiana.

Mrs. Mora Craig, president of the Esther Forman Garden Club, has announced that the club will hold a picnic at noon today in Bailey Canyon.

The Woman's Guild of the Church of the Ascension, enjoyed Wednesday at Laguna Beach, as the guest of Mrs. Caroline Webster, former resident here.

Mrs. Jack Buchanan of 677 West Montecito avenue, returned on Sunday from the Pasadena Hospital with her small daughter, Edith Jacqueline, born on July 4.

Buddy Walsworth, son of Mr. and Mrs. R. J. Walsworth of 20 South Baldwin avenue, returned on Wednesday morning to the Los Angeles Orthopaedic Hospital,

where he is undergoing treatment for one of his legs. He has been enjoying a vacation of three weeks with his parents and many friends here.

Miss Melissa Clark of the Children's Community Home, West Alegria avenue, will return this weekend from a vacation near Ocean Beach.

Miss Ella Shepard Bush of 223 West Laurel avenue, returned on Wednesday afternoon from a vacation of several months at Laguna Beach.

Mr. and Mrs. H. B. Hening and family of East Central avenue, have leased their home and left this week to spend six months at Albuquerque, N.M.

John Raymond Bridgland, son of Mr. and Mrs. A. R. Bridgland of 27 East Grand View avenue, is visiting his uncle, P. R. Baril of Hollywood, for a few days.

Mr. and Mrs. A. Delvecci and family, Mr. and Mrs. Charles J. Young and family and Mr. and Mrs. Warren E. Craig attended the Sheriff's picnic at Luna Park on Sunday.

Mr. and Mrs. E. H. Knight of Indianapolis, Ind., and Mr. and Mrs. E. E. Maxwell of Chicago, were the guests of Miss Leah P. Fletcher of 634 West Highland avenue, on Friday.

Miss Jane Adams of Riverside, daughter of Roland Adams of 40 North Hermosa avenue, was the guest recently of Mr. and Mrs. Nestor Young for a week at their ranch near Acton.

A. B. Murphy of Dad's Service Station, enjoyed his first airplane ride on Monday afternoon as the guest of the Shell Oil Company. The flight was made from the Alhambra Airport.

Mrs. Lyle M. Anderson and daughter Jane, of 541 West Montecito avenue, and mother, Mrs. Mary E. Reddish of 533 West Montecito avenue, are enjoying a vacation in Santa Barbara.

Misses Elizabeth and Jane Gill of Portland, Ore., left this week for a visit in Oakland, following a stay of over a week with their aunt, Mrs. Jacob Annas of 90 South Hermosa avenue.

Mrs. Cass and daughter, Miss Anna Cass of Hollywood, and Miss Agnes Michaels of Los Angeles, were visitors last Thursday at the home of Mrs. William J. Schiltz, 67 East Highland avenue.

Miss Lydia Webster of 131 Bonita avenue, left on Wednesday morning to visit with Mrs. Caroline Webster at Laguna Beach. She will return on Sunday with her nephew and niece, Mr. and Mrs. Roy Kitzman.

Mrs. Leonard Wammock and daughter, Dorothy, of 258 East Central avenue, left early Tuesday morning for a visit in Ventura with Mrs. Wammock's mother, Mrs. E. C. Polsue. They will return on Saturday.

Miss Leah P. Fletcher of 634 West Highland avenue, was a guest at a luncheon, honoring Mrs. E. H. Knight of Indianapolis, Ind., given at the home of Misses Claude and Margaret Kyle, Los Angeles, last Wednesday.

Sidney Ashkenas of New York, nephew of R. Ashkenas of 479 Ramona avenue, arrived last week by automobile to enjoy a visit at the Ashkenas home. He is a student at the University of North Carolina.

Miss Rena Hawthorne, librarian at the County Library, Compton, has been visiting her cousin, Miss Laura Hawthorne of West Central avenue, and a number of old friends in Sierra Madre for a week.

Miss J. Dewey, H. R. Coit, Mr. and Mrs. Henry Coit and family, and Mrs. Roy Davis and daughter Gertrude, have returned from a two week's vacation at Seal Beach. Another vacation is being planned for the beginning of August at Wrightwood.

Mr. and Mrs. Nestor A. Young of 209 West Highland avenue, left early Friday morning as the guests of Mr. and Mrs. Bennett Hinkley of 231 West Grand View avenue, and spent the weekend at Barley Flats, the headquarters of the County Road Camp on the new Angelus Highway. Mr. Hink-

GABBY GERTIE



"Girls who go out to get the fresh air and sun generally get the fresh skin and hair."

COMING EVENTS

FRIDAY, July 22—Sierra Madre Firemen at City Hall.

SUNDAY, July 24—Intermediate Christian Endeavor Society of Bethany Church, at 6:30 p.m., Bethany Hall. Congregational League of Youth, at 6:30 p.m. Ladies' Parlor.

MONDAY, July 25—Santa Anita Rifle Club, at City Hall basement. American Red Cross at headquarters, 26 West Central avenue.

TUESDAY, July 26—Kiwanis club meeting and luncheon, at Woman's Club House.

WEDNESDAY, July 27—City Council, at City Hall.

THURSDAY, July 28—Daughters of Union Veterans of the Civil War, Louise Severance Tent No. 65, at 2 p.m. Park House. Delphian Society at 10 a.m. Park House.

ley is the superintendent of the camp. The new highway will be the principal route through the Sierra Madre mountains, connecting Pasadena and Los Angeles with Antelope Valley.

Mrs. J. Borradaile of 391 East Grand View avenue, has returned from a 10 months' travel abroad with her sister, Mrs. Anita Otero. Mrs. Borradaile visited Germany, Switzerland, Austria, Italy, Spain and France. Mrs. Otero is at present visiting in Santa Barbara.

Charles Davis, son of Mrs. W. A. Davis of 260 Santa Anita, has returned from Oberlin, Ohio, where he has been attending Oberlin College for the past three years. He is at present taking a summer school course at Laguna Beach.

Miss Madeline Maza of Los Angeles, was the guest of Mrs. A. O. Cook of 273 Mariposa avenue, from Friday to Monday. Miss Maza is an ardent booster of Sierra Madre, having regained her health while living here at the Cook home.

Mr. and Mrs. H. Escherich of 794 Woodland Drive, attended a birthday party on Wednesday afternoon given in honor of their two daughters, Mrs. R. F. Church, of Beverly Hills, and Mrs. Walter George of Los Angeles, at the home of another daughter, Mrs. Charles C. Morris, at 144 Anita street, Pasadena. The party was held in the garden under wide spreading oak trees.

Miss Lillian Nordstrom, daughter of Mrs. Joan Nordstrom and

sister of Mrs. Edith Johnson of 91 East Laurel avenue, left on Monday for Seattle, Wash. Miss Nordstrom arrived on the Fourth of July by plane from Washington, D.C., for a visit with her mother and sister. She is secretary to Senator Jones and will spend the summer at his summer home in Seattle. The return trip will be made by plane.

BALDWIN - LENGLEN AFFAIR OFF; NEW GIRL IN THE PICTURE NOW

From Paris, France, word has just come that Baldwin M. Baldwin, heir to the Lucky Baldwin fortune and estates here, has definitely called off his romance with Suzanne Lenglen, former women's tennis queen.

A new girl, an American, is said to be the cause of the breaking off of the couple's engagement. Baldwin recently secured a divorce from his former wife, Nell Maxine Wilson, of Los Angeles, in Latvia. She is suing for separate maintenance, and disputing the legality of his foreign decree.

S. J. BLACK WINS PRIZE WITH TRAIL SNAPSHOT
S. J. Black of 718 West Montecito avenue, is in receipt of a notice that a snapshot of a pack mule on the Sturtevant Trail, which he submitted in a National snap photo contest, has won a prize.

A. L. A. Activities

By Dorothy Shetler

THIS has been a full and interesting week with the A.L.A. Last Thursday night, July 14th, the regular meeting was held at the home of Mrs. Lillian Wheeler. Before the meeting was called to order, some of us strolled in the moonlight and admired the beautiful mountain scenery and lights of the adjacent countryside. Mrs. Wheeler had a full house, almost an overflow assembly.

Mrs. Maggie Steinberger, Miss Elizabeth Steinberger and Mrs. Catharine Miller were elected to represent our Unit at the Oakland convention. Mrs. Lelia Embree, Mrs. Grace Calkins and Mrs. Lovetta Pratt are to serve as alternates. If this wasn't some election—ask the ladies who were there.

Nomination of next terms of officers was next on our program. This was a surprise to all; everyone was in complete accord. The Pot Luck supper took a turn at being the last but not least, big discussion. Hearts, with Queens running wild, kept the most ardent players watching their cards carefully, with Miss Minnie Stimmann winning first prize, one of Mrs. Wheeler's muchly coveted

Barnacle Trees, with its Indian superstition of being a bearer of happiness. Mrs. Lucille Pickett captured a desirable second prize and Mrs. Nina Sutherland, received the "consolation," a dainty gift which she shared with our new member-to-be, Mrs. Hazel Lusk, Commander Embree's sister. Guests of the evening included Mrs. S. S. Embree, Mrs. Joyce Embree, and Mrs. Emma Livingston.

Sunday, July 17th, was the picnic at Baldwin Park. Picnickers from Sierra Madre were first to arrive. The home Legion team playing off a tie with South Pasadena for second place in the league, conquered the Pasadena players with a very satisfactory score. After the game we all fell

to the lunch baskets, always the big item of a picnic! The rest of the day was taken up in swimming, ball game, assemblies in the Legion Headquarters, music by the Legion Band and the races. Four Sierra Madre youngsters won prizes to their great surprise and delight, Jack Young, Carlyle House, Stanton Irvine and Vernon Shetler were the lucky young fellows.

All members of the A.L.A. should check up on the whereabouts of their husband's Honorable Discharge papers. In case of illness, could you produce these valuable papers? They are vital for admission to Government hospitals, administering of insurance, or other moneys due, and should be available at all times.

BIG NINE SALE SATURDAY DINNER

11 A.M. to 8 P.M.
For "Big-Nine Sale" Buyers in Sierra Madre
Your Choice of

TURKEY... or ...
Selected GRILLED T-BONE STEAK

with
SOUP — SALAD — VEGETABLE
ICE TEA, COFFEE or MILK

49 cents

COFFEE SHOP

45 N. BALDWIN PHONE 242-1
Open 6 a.m. to 8 p.m.

We Sponsor the Buy in Sierra Madre Campaign

Big 9 Sale SPECIALS

Friday and Saturday

Offered you at "Trade at Home" Prices... with our usual dependable guarantee... and with the service and appreciation of a Friend and Neighbor...

APPLE CORERS — PARING KNIVES	9 ^c
each	
PURTY KNIVES — SCREW DRIVERS	9
each	
NAIL BRUSHES — COTTON GLOVES	9 ^c
each	
FLY SWATS	9 ^c
any kind	
CURTAIN RODS — MAGIC MIT	9 ^c
each	
STAR OIL or DUST MOP	39 ^c
each	
ALASKA CREAM FREEZERS	\$1 ⁹⁹
2 quart	
WHITE MOUNTAIN CREAM FREEZERS	\$4 ⁹⁹
3 quart	
WHITE MOUNTAIN CREAM FREEZERS	\$5 ⁹⁹
4 quarts	
FLY-DED, in pints	29 ^c
ELECTRIC FANS	\$1 ⁷⁹ \$1 ⁹⁹ \$2 ⁷⁹ \$5 ⁹⁹ \$10 ⁹⁹
WESTINGHOUSE OSCILLATOR special	\$15 ⁹⁹
PORCH CHAIRS folding, colored canvass, coppered frame	\$2 ⁷⁹
KRUSTY CORN COB MOULD sale price	39 ^c
FANCY CAKE COVER, with board complete	89 ^c
FRYING PAN, 6 inch special	9 ^c
COFFEE DRIPPER, Aluminum—9 cup	69 ^c
CUP and SAUCER, white	9 ^c
VOGUE THERMOMETERS each	89 ^c
"All Purpose" PAINT or ENAMEL 1/4 pint	9 ^c
LONG HANDLE TOILET BRUSH each	9 ^c
HANDY FRUIT PRESS and POTATO RICER	19 ^c
LONG HANDLE DUST PAN special at	29 ^c

Sierra Madre Hardware Co.

Complete Stock - Easy Selection - Satisfaction -

We Sponsor the Buy in Sierra Madre Campaign

99^c All Cars Washed 99^c
Crown Auto Laundry
140 N. LAKE AVE. — PASADENA
Complete Lubrication, Polishing and Shining

Olsen's Shoe Store

--- BIG NINE SALE SPECIALS ---
Friday and Saturday

\$1 and \$1.50 BLUE MOON SILK HOSIERY pair	89 ^c
MEN'S COMPOSITION SOLE WORK SHOES pair	\$1 ⁹⁹
GIRLS HIGH WHITE TENNIS SHOES—	49 ^c & 89 ^c
Broken Lines of LADIE'S ONE STRAPS and OXFORD TIES—values to \$6.50	\$2 ⁹⁹
CHILDREN'S SMOKED ELK SANDALS—non marking composition soles	
size 6-8 \$1 ²⁹ 8 1/2-11... \$1 ⁴⁹ 11 1/2-2... \$1 ⁶⁹	

GUARANTEED SHOE RE-BUILDING

We Sponsor the Buy in Sierra Madre Campaign
34 N. BALDWIN AVE. PHONE 219-2

The Secret of Saving In One Easy Lesson

HERE at the bank we see all kinds of savers, some successful and some unsuccessful! The important difference seems to be this: The successful savers save their first dollars, not the last ones. When pay day comes they drop into the bank, put a little in their savings accounts—then spend the rest.

The unsuccessful savers usually do just the opposite. They wait until just before the end of the week or month. If they have any money left they put some in the bank. . . Too often they have nothing left.

The secret of saving is to put away the first dollars every pay day. Try it a while. You'll be surprised at the results.

SIERRA MADRE SAVINGS BANK COMMERCIAL --- SAVINGS "Your Own Home Bank"

THERE IS NO SUBSTITUTE FOR A SAVINGS ACCOUNT IN THIS BANK

We Sponsor the Buy in Sierra Madre Campaign

A GAR-BAG? WHAT IS IT?

Well . . . it's the prize we will award to one of our customers . . .

Our interest in Sierra Madre, its homes and the good housewives prompt us to make this selection for a gift.

A GAR-BAG is something new—practical, and should be in every kitchen.

Adjustable and easily installed—

This prize is on display in our office and we invite you to stop in and see it.

Build Now - Save Now - Repair Now

The SIERRA MADRE LUMBER COMPANY
PHONE 23 38 E. MONTECITO AVE.

We Sponsor the Buy in Sierra Madre Campaign

BIG 9 SALE

for the last days of the "Trade in Sierra Madre" sale we are offering exceptional values...

Silk Dresses

made of heavy all-silk flat crepe—some with jackets; all beautiful models; street and evening colors \$6.89

Women's Pure Silk Hose	29 ^c	Mens Hose—good Grade	9 ^c
Women's Pure Silk to the top—chiffon and service	69 ^c	Mens Athletic Shirts	19 ^c
Girls rayon Dance Sets—short and brassiere	39 ^c	Mens Broadcloth Shorts	29 ^c
Womans Mesh Hose	29 ^c	Mens \$1.00 & \$1.50 Silk Ties	69 ^c
Womans Embroidered Gowns	59 ^c	Mens Coat Sweaters	89 ^c
Womans white Straw Hats	99 ^c	Childrens Denim Play Suits	69 ^c
Modess Sanitary Napkins	19 ^c	81x99 Bleached Sheets	69 ^c
		38 inch Fancy Voiles—yard	29 ^c
		36 inch Hope Muslin, yard	9 ^c

J. F. Sadler & Co.

Phone 2641 9 Kersting Court

We Sponsor the Buy in Sierra Madre Campaign

Plenty Here To Interest Games Crowd

City Shows Full Fruit of Public Spirited Citizens' Preparation For Visitors

In readiness for the Olympic season which is now all but here, Sierra Madre is showing the full fruit of the endeavors of the City Planning Commission, and Garden Section of the Woman's Club and its forward-looking citizens generally, toward making it a beauty spot, alluring to tourists and visitors. The work which was started some months ago in planting the Central avenue parkways and in beautifying the vacant lots and yards of the city has resulted in an improvement to the community that is apparent everywhere.

The verbenas and ivy geranium plantings are in full bloom on West Central, while due to the care of property owners throughout the city there are few fire-scarred or rubbish ridden lots.

Many summer flowering trees are also in bloom. On North Hermosa are the brilliant flowering eucalyptus, while East Alegria, Bonita, South Hermosa, Mt. Trail and other streets still have some of their jacaranda, Coral trees, in various parts of the city, are also to be seen in bloom, too.

Downtown Sierra Madre is bedecked, for the first time in its history, with the cocon palmosa palms which were planted recently and which are now becoming thoroughly rooted and flourishing.

And in keeping with the city, the nearby mountains are literally covered with white blossoming yucca. Especially are these plants visible while driving north on Baldwin avenue.

In addition to the improvements in the city proper, there is Bailey Canyon, with the newly smoothed roadway and its twin out-door stages, beside its marvelous natural charms, to attract the Olympiad visitor. Insofar as scenery and civic beautification enterprise can make it, at least, Sierra Madre is ready to attract and play host to whosoever comes here of the expected 300,000 incoming state guests which are reported to be on their way to California.

Here in addition to beautiful natural scenery and flowers, the visitor will see much to interest him in the way of sub-tropical fruits and flowers that flourish here as nowhere else in the country, due to the unflinching sunshine, fertile soil, exceptional climate and just about perfect water supply.

INVENTORS OF ICE FROM HEAT SYSTEM AWARDED MEDALS

News of the Franklin Institute awards, recently presented to 16 distinguished men of science during the annual Medal Day exercises at the institute in Philadelphia, was received here yesterday by District Manager H. R. Mead of the Southern Counties Gas Company. Special notice was given the presentation of the John Price Wetherill Medal to Baltzar Carl von Platon and Carl George Munters, co-inventors of the Electrolux automatic gas refrigerator, for their pioneer work and ingenuity in the evolution of an absorption type of refrigerator.

The Electrolux automatic gas refrigerator was invented by the two Swedish youth during their last year at the Royal University of Technology in Stockholm, Sweden. The theory that ice could be made from heat, without the aid of moving parts, was not new. For more than fifty years scientists and engineers had sought to perfect such an ideal refrigerating system.

SUNDAY SCHOOL CLASS ENJOYS BAILEY CANYON The Sunday School class of Mrs. George B. Morgridge of 19 West Orange Grove avenue, gathered last Tuesday for a picnic in Bailey Canyon. A weiner roast followed a study of the Bible and an evening of stunts on the new stage in the canyon was enjoyed. A marshmallow toast completed the day. Fourteen members were present.

MICKIE SAYS—

SOME FOLKS LET THEIR NEIGHBORS PAY FOR THE COPY OF THIS GREAT FAMILY JOURNAL, WHEN THEY BORROW. IF YOU ARE A BORROWER, JUST REMEMBER THAT YOUR NEIGHBOR GIVES YA A DIRTY LOOK EVERY TIME YA GO OUT WITH HIS FAVORITE READING!



Local Travelers Ran Into Heat That Touched 150 Mark

Having witnessed men at work on the Boulder Dam under the terrific temperature of 150 degrees, having seen the wonders of the Grand Canyon, Zion Canyon, the upper California Sierra lake region and other wonders of

the West, Tom Tyler, of the Sierra Madre Furniture Co., and Fred Hooker Jones returned to Sierra Madre Tuesday afternoon thankful for the cool weather of their home town and ready for another year of activity.

Driving through the northern desert section of this state, into Utah, to Salt Lake City, through portions of Nevada and Arizona, the two saw all they could in two weeks. Tyler says: "We struck winds that raised our hair on end and felt like

they came directly out of a blast furnace... While we were driving through the mountains, at the high altitudes it was cool... but I wouldn't go back across the desert again for a thousand dollars—this time of year."

"Men were working in deep holes in the solid rock of Boulder Dam, where the heat was 150 degrees. They were hauling them out by fours, and putting in new shifts every few minutes... a fact that is not being generally broadcast in stories being sent out about the great dam."

CELEBRATE BIRTHDAY WITH THEATRE PARTY
Mrs. F. L. C. Roess of 83 West Highland avenue, entertained recently with a picnic birthday supper in Bailey Canyon in honor of the twentieth birthday of her son, David. A theatre party at the Pasadena Community Playhouse was enjoyed, following the supper. Guests included Gwendolyn Gaze, Cynthia Hull and Virginia Roess, and Mr. and Mrs. Donald Pegler, Mrs. Francis Eakman, Wesley and John Senour and David Roess.

UNEMPLOYED STICK TO MONDAY MEETINGS

Seventy adults and about thirty children were present to enjoy Tuesday's Social of the unemployed in the Parish House at Baldwin and Laurel. It was decided to keep to Monday nights for the meetings.

OPERA STARS AND CHORUS OF 300 AT THE GREAT BOWL
Richard Bonelli, Metropolitan Opera baritone and chorus of

300 singing Sir Hamilton Harty's "The Mystic Trumpeter," will be featured this evening at the Hollywood Bowl. Sir Hamilton Harty will conduct a symphony tomorrow evening and Blanca Saroya, soprano, and Dimitri Onofrei, tenor, will be presented next Tuesday night. Italian music, with Bernardino Molinari, conductor, will be the presentation on the "Music of Nations" night, next Thursday, July 28.

BIG 9 SALE

Remarkable Values are offered by the merchants participating in the community welfare movement with

Trade in Sierra Madre

AS ITS SLOGAN

Read the tempting offers in their advertisements in this and every issue of The SIERRA MADRE NEWS and profit by meeting your requirements in your home town.

Remember

In addition to the actual saving with your purchases, you are entitled to a ticket with all your purchases and the greater the number of tickets you deposit with the participating tradesmen the greater your opportunity to share in the valuable gifts that will be distributed at the Community Celebration in the City Park next Friday night, July 29.

Here are the Gifts---

The following is a list of the prizes to be awarded and the merchants offering them:

Ward's Nursery—Choice large size rose bush.
Sierra Madre Garage—set of spark plugs installed.
Sierra Madre Furniture Co.—Electric clock.
J. F. Sadler and Co.—\$5.00 merchandise order.
Rikemans Gift Shop—Hibiscus Cowan fruit bowl.
S. R. Norris Grocery—26 piece decorated breakfast set.
Norm's Garage—One Ford or Chevrolet battery.
Middough's Drug Store—\$3.50 merchandise order.
Langley's Barber Shop—Merchandise and trade, value \$5.00.
Gibbs Market—Swift Premium Ham.
Dad's Service Station—10 gallons of gas.
Charles E. Davis' Central Market—Ham.
Safeway Store, Baldwin—\$2.50 in groceries; \$2.50 in meat.
Tom Solury's Grocery—\$2.00 merchandise order.
Troy Laundry, Roy Edwards—\$3.00 in laundry and dry cleaning service.
Wheeling's Hardware Store—32 piece dinner set.
Safeway Store, Central Ave.—\$2.50 in groceries; \$2.50 in meat.
Sierra Madre Lumber Co.—Adjustable kitchen garbage receptacle.
Sierra Madre Tailors, Cleaners & Dyers—\$3.00 merchandise order.
Sierra Madre Hardware Co.—Cast aluminum ware.
Olsen's Shoe Store—Ladies' house slippers.
Sierra Madre Electric Co.—Order for an electrical appliance.
Resnick's Grocery—\$1.00 merchandise order.
Strickland's Feed Store—\$3.00 merchandise order.
Harriman's Tailor Shop—One dollar in trade.
Coffee Shop—Turkey Dinner.
Wistaria Bake Shop—12 inch decorated cake.
Standard Service Station—Complete grease job and oil change, using your favorite brand of oil.
Sierra Madre Ice Co.—500 pound ice coupon book.

Hundreds of Dollars in Merchandise and Service

\$50.00 In Cash Prizes

Every Woman in Sierra Madre has an opportunity to win one of the cash prizes of \$25.00---\$15.00 and \$10.00 for her essay on

"WHY TRADE IN SIERRA MADRE"

Write as many essays as you can or please---the more you write the greater your chance to win a cash prize... **ESSAY CONTEST CLOSING ON MONDAY, JULY 25th.** ESSAYS MUST BE IN THE OFFICE OF THE SIERRA MADRE NEWS AT OR BEFORE 12 O'CLOCK NOON.

The "TRADE IN SIERRA MADRE" campaign is being sponsored by the following merchants and business houses:

ANDREWS & HAWKS
CANYON SWIMMING POOL
CHARLES DAVIS, CENTRAL MARKET
COFFEE SHOP
DAD'S SERVICE STATION
GIBBS MARKET
HARRIMAN, TAILOR & CLEANER
W. R. HUMPHRIES
LANGLEY'S BARBER SHOP
MIDDOUGH'S DRUG STORE
NORM'S GARAGE
S. R. NORRIS GROCERY
OLSEN'S SHOE STORE

OSWALD & NEALE
RESNICK'S GROCERY
RIKEMAN'S GIFT SHOP
ROPP ELECTRICAL CO.
J. F. SADLER & CO.
SAFWAY STORE (Baldwin Avenue)
SAFWAY STORE (Central Avenue)
SIERRA MADRE ELECTRIC CO.
SIERRA MADRE FURNITURE CO.
SIERRA MADRE GARAGE
SIERRA MADRE HARDWARE CO.
SIERRA MADRE ICE CO.
SIERRA MADRE LUMBER CO.
SIERRA MADRE NEWS

SIERRA MADRE SAVINGS BANK
SIERRA MADRE TAILORS & CLEANERS
SIERRA MADRE TEL. & TEL. CO.
TOM SOLURY'S GROCERY
SOUTHERN CALIFORNIA EDISON CO.
SOUTHERN COUNTIES GAS CO.
FRANK SPENCER
STANDARD SERVICE STATION
STRICKLAND'S FEED STORE
TROY LAUNDRY
WARDS NURSERY
WHEELING'S HARDWARE
WISTARIA HOME BAKERY

Pratt Puts On One Man Exhibition

Pitches One-Hit Game
Against South Pasadena;
Hits Two Home Runs

A remarkable pitching and batting exhibition by Waverly Pratt brought another victory to the Sierra Madre soldiers at the school athletic field on Tuesday evening when they defeated the South Pasadena veterans 10 to 0. With the all important help of flawless support he not only shut out the visitors, but allowed them one hit, issued but two passes, and caused 14 basemen to fan the delightful Sierra Madre ozone. On the side he slammed out two home runs which accounted for six of Sierra Madre's runs.

Sierra Madre started out with a rush, scoring two runs in the first inning. Welsh, first man up, singled, but was out at second on Young's infield grounder. Harkness struck out, and Pratt hit a home run, scoring Young ahead of him.

Sierra Madre scored one in the third on a base on balls to Burroughs who scored on Evans second hit of the game.

The sixth was the big inning, four runs sliding over the plate. Hill singled, Welsh made his fourth consecutive hit, Young went to first on a fielder's choice, Hill being thrown out at the plate. Harkness reached first through error of second baseman, and Pratt knocked out his second home run of the game, clearing the bases. The score:

Sierra Madre	AB	R	H	E
Welsh, 2b	5	1	4	0
Young, 1f	5	2	3	0
Harkness, ss	5	1	0	0
Pratt, p	4	2	2	0
Burroughs, 3b	3	1	1	0
Pickett, 1b	5	0	0	0
Evans, c	4	1	2	0
Olsen, cf	4	1	1	0
Hill, rf	3	1	2	0
Total	39	10	15	0

South Pasadena—
Bennett, c 3 0 0 0
Sloan, 3b 4 0 0 1
Bartley, cf 4 0 0 0
McGorrey, p 3 0 0 0
Gordon, 1b 3 0 0 0
Vance, 2b 2 0 0 1
Quick, ss 3 0 0 0
Smith, rf 3 0 0 0
Stewart, lf 3 0 1 0
Total **30** **0** **1** **2**

Score by innings:
Sierra Madre 231 004 00—10
South Pasadena 000 000 00—0
Summary—2-base hits, Hill 3; base hits, Burroughs, Hill 3; Pratt 2; 1st on balls, off Pratt 2; off McGorrey 3. Struck out by Pratt 14, by McGorrey 7.

Thrilling Finish Wins For Veterans Over Alhambra

Sierra Madre's soldiers came from behind to win a really thrilling 10-inning ball game from Alhambra's Legion League entry at the school athletic field on Friday night by a 4 to 5 score. They played fast, heady ball.

On the short end of a 3 to 2 score in their half of the ninth inning, they evened matters up in that round and romped away with the game in their half of the tenth on a two bagger Young banged out along the third base line. He scored when the left fielder let the ball get by.

Sierra Madre drew first blood in the second inning, Pickett being safe on first through an error by third baseman Paden and advancing to second on a passed ball. Evans flew to Paden, Olsen singled, scoring Pickett from second. Hill struck out, retiring the side.

In Alhambra's half of the fourth, Hagney drew a walk, Elliott was safe on first on Harkness' error, Paden struck out, Hendricks hit to Welsh, who fumbled, allowing Hagney and Elliott to score.

Alhambra scored its last run in the sixth. Hagney walked, Elliott singled, Paden flew out to Young. Hagney scoring after the catch, Hendricks singled, putting Elliott on third, but Stover struck out.

Sierra Madre slipped one run over in their half of the sixth. Young singled, taking second on Harkness' infield out, going to third on Pratt's infield grounder. Pratt was safe on first on the first baseman's error. Young then scored on Burroughs' infield out. Pickett hit a grounder for the third out.

Alhambra choked off a Sierra Madre rally in the last of the 8th by a snappy double. Young started the inning by grounding out to second. Harkness and Pratt both singled, Burroughs' infield hit forced Harkness at 3rd and Pratt at 2nd for the third out. Sierra Madre tied the score in

Are You Going to Leave Him Stalled?



Californians have one opportunity of helping the American Olympic team to victory in the games in Los Angeles opening on July 30. This is through the purchase of official 50-cent Olympic pins, through which the bulk of the expense fund for the training, traveling and equipment of the athletes is being raised. With the American team scattered in various parts of the country where the tryouts are held, it is necessary to bring them to Los Angeles before they can be of any use to America's athletic hopes. Buy your pin at any Safeway or Piggly Wiggly store.

the last half of the ninth. Pickett grounded out to short for the first out. Evans singled and promptly stole second. Olsen

slid and Evans was out at the plate in an attempt to score on the hit. Olsen advanced to second, Hill bunted to Elliott who overthrew first, and Olsen came in with the tying run.

Young, first man up in Sierra Madre's half of the 10th, brought the spectators to their feet by doubling down third-base line and scoring the winning run when Alhambra's left fielder allowed the ball to get past him.

Alhambra	AB	R	H	E
Dwiggins, lf	5	0	1	0
Steed, 2b	5	0	1	1
Hagney, ss	3	2	0	0
Elliott, 3b	4	1	1	2
Paden, 1b	4	0	0	2
Kendrick, c	4	0	2	0
Stover, cf	4	0	0	0
Fleming, rf	3	0	0	0
Popperwill, p	4	0	0	0
Total	36	3	5	4

Score by innings:
S. M. Legion 010 001 001—4
Alhambra 000 201 000—3
Summary—1st on balls, off Pratt; 3; Struck out, by Pratt 14; by Popperwill, 3.

ALL STARS TROUNCE
EL MONTE BY 6-3 SCORE
The All-Stars played faster, better ball than El Monte's entry in the Sierra League at El Monte last Thursday night and brought home a 6-3 victory over the valley outfit. They rapped out 10 hits, while Pratt allowed El Monte out four and is credited with 14 strikeouts. The score:

All Stars	AB	R	H	E
Parker, lf	5	0	3	0
Lorenzini, cf	5	3	2	0
Harkness, ss	5	2	1	0
Brain, c	4	0	1	0
Marsh, 3b	4	0	2	0
Pratt, p	3	0	0	1
Lalonde, 2b	3	0	0	0
Ropp, 1b	4	1	0	1
Smith, rf	4	0	0	0
Total	37	6	10	3

El Monte	AB	R	H	E
Ellington, ss	5	1	0	1
Malcom, 2b	4	1	2	0
Kading, 3b	4	0	1	0
Thompson, p	4	0	0	0
Galceran, c	3	1	1	0
Flack, lf	4	0	0	0
Rond, cf	3	0	0	0
Kwine, rf	4	0	0	0
Johnson, 1b	4	0	0	1
Total	35	3	4	2

Score by innings:
All Stars 003 000 201—6
El Monte 000 021 000—3
Summary: Struck out, by Pratt 14, by Johnson 7; Walked, by Pratt 3, Johnson 2.

SECOND PLACE IN
LEGION LEAGUE WON
BY SIERRA MADREANS

Sierra Madre's Legionnaires are officially on the record now as having won second place in the first half of the American Legion

Block-Aid Total Falls Short Of Aim

Lack Of Public's Support
May Require That Plan
Be Abandoned Here

With a monthly support of but \$200 in pledges, the local Block-Aid must increase the amount to \$600 if the organization is to continue, according to W. R. Humphries, chairman of Sierra Madre relief work.

The total amount of pledged money secured by the 35 collector workers, so far, is \$1241. This figure, however, represents only the total in pledges. Approximately half of it has been collected.

New cases of destitute families and of men and women long in need of employment make it imperative that everyone who is possibly able, shall give their support no matter how small. This is the plea of the Block-Aid workers. Present donations range from as little as 5 cents a month to \$10 a month.

It is further stated, in reminder, that anyone with any kind of a job to be done may secure a man or woman to do it for them by contacting the Red Cross and Block-Aid headquarters on West Central. Nursemaids, gardeners, carpenters, housekeepers, cooks—they are all registered there.

MT. WILSON SCIENTISTS
TO OBSERVE SUN ECLIPSE

Picked scientists and astronomers from the Mt. Wilson observatory, to the north of here, will journey to the New England section of the country August 31st to gain data on the total eclipse of the sun which will be visible from there. Foremost scholars and observers from throughout the world will make their headquarters in the region.

Joseph Renter of North Lima street, received honorary mention for a snap shot submitted recently in a Snap Photo contest. It is on display in the window of Rikeman's Gift Shop.

Dry Cleaning?

Seldom Equaled . . . Never Excelled

Our work is done in the BIGGEST, BEST
EQUIPPED and MOST RELIABLE dry
cleaning plant in California.

We specialize in cleaning Gowns of the most
delicate fabric to your complete satisfaction.

Just Phone 3

for

Mens Suits, cleaned and pressed 75c
Ladies Plain Dresses, wool . . . 75c
Bath Robes, wool 75c
Bath Robes, silk \$1.00
Ladies Fancy Dresses \$1.25 up
Felt Hats, Cleaned & Blocked . . 75c
Panama Hats \$1.00

CLEANING, PRESSING, DYEING, REPAIRING
By Master Workmen
Work Called For and Delivered

SIERRA MADRE TAILORS
CLEANERS & DYERS

W. E. Craig Tony Delvecchi
We Sponsor the Buy in Sierra Madre Campaign



The
beautiful new

2-Tub
Damp-
Dryer
EASY
WASHER

is here! with all these
EXTRA advantages

See the new beauty and convenience that this great washer brings. The famous EASY Damp Dryer replaces the old-fashioned wringer and offers these startling EXTRA advantages:

1. Absolute safety—no exposed moving parts.
2. Two separate tubs—for washing and damp drying at the same time.
3. Saves ironing time—no deep, hard creases.

4. Saves mending time—no broken buttons—no torn clothes.
5. Blankets, feather pillows and other things that will not go through a wringer are easily damp-dried in the EASY Damp Dryer.
6. Rainy day convenience—dry clothes on line indoors without dripping mess.

See for yourself
Not until you see this
new EASY Washer can
you appreciate its mar-
velous new conven-
ience and beauty.
Phone us now.

7. Automobile-type pump empties all water.
8. If desired, clothes can be rinsed without hand-dipping until ready for line.
9. New beauty in color and design.

Southern California Edison Company

VALUES FOR THURS.—FRI.—SAT.

IMPORTANT NOTICE

This Merchandise At These
Prices Available At All

PIGGY WIGGLY
and

SAFEGWAY STORES
DISTRIBUTION WITHOUT WASTE

BUTTER Fancy PER 21c
Creamery LB.

Fresh, rich, golden butter—machine churned and machine wrapped in our own spotless, sanitary creamery. La France or Sunset Gold brands. Unsalted butter obtainable on order at your Safeway or Piggly Wiggly.

EGGS LARGE—FRESH PER 23c
U. S. EXTRAS DOZ.

Every one of these guaranteed eggs is graded and candied in our plant for your protection. Packed in Lucerne and Breakfast Gem cartons. Good eggs make your ham and eggs taste better. Lucerne and Breakfast Gem.

MILK MAX-I-MUM BRAND 3c
TALL CAN—LIMIT 3

Now an even lower price on this tall tin of pure unsweetened evaporated milk. We reserve the right to refuse sale to dealers. Limit 3 cans to a customer. Each can equals a quart of fresh milk in cream content.

FLOUR GOLD MEDAL 30c
No. 10 BAG

Gold Medal Flour, okayed by Good Housekeeping and endorsed by Safeway and Piggly Wiggly stores. A hard wheat flour, unexcelled for bread and biscuits. At an attractive price for Thursday, Friday and Saturday.

MATCHES Blue Tip 15c
Carton of 6

Four more cubic inches in the box, which means more matches and longer sticks. Ohio Blue Tip is a strike-anywhere match which lights easily and stays lit. Limit one carton of six boxes to a customer.

PEACHES No. 2 1/2 10c
CAN

Mammoth halves of California peaches packed in heavy syrup. Max-i-mum and Safeway brands, Gloria type. Limit 3 No. 2 1/2 cans to a customer. For a delicious peach cobbler use Glorias. On sale at all stores.

NUCOA 2 POUND 25c
PKGS.

Wise housewives find that Nucco replaces butter in their cooking, and it's very much more economical. Try it today at this special price. Nucco is the original nut-margarine. One of the famous Best Foods.

COFFEE AIRWAY 17c
PER POUND

Airway Coffee, an 100 per cent Santos, the finest type for making iced coffee, a cooling, refreshing and invigorating drink. Ground to your order at your Safeway or Piggly Wiggly—for coffee pot, percolator, or drip.

DOG FOOD DR. ROSS OR 3 CANS 20c BALTO OR 3 CANS 17c
KEN-L-RATION FOR MARCO

Safeway and Piggly Wiggly stores carry a full line of dog and cat foods, one of which is the preference of your pet. This week, dog food in pound cans is featured. Buy a supply for your dog or cat today.

LUX TOILET SOAP 3 BARS 19c
FOR

Luxurious, fragrant—made exactly like the finest French hand soap, but costs so little in comparison. Your skin will be grateful. Buy 3 bars at this price.

LUX SOAP 5-OZ. 19c
FLAKES 2 PKGS.

Tissue thin flakes of the famous Lux. Daily laundering will never harm your silk if Lux flakes are used. Small package, 2 for 19c, large package, 22c.

SAPOLIO PER CAKE 10c

With each cake of this all-purpose cleanser bought in a Safeway and Piggly Wiggly store this week, you will receive, free, a cake of the new Sapollo Hand Soap.

PEARS LIBBY'S 15c
No. 2 1/2 CAN

A lettuce leaf, a ball of cottage cheese, and one of these large, unbroken halves of Libby's Pears will make a tasty and refreshing salad. Limit 3 cans.

OLIVES LARGE 10c
No. 1 CAN

Put minced olives in your picnic sandwiches or fish salad and taste the added touch of delicacy. The Elsinore red label tells you the olives are large.

SYRUP MAX-I-MUM 21c
PINT JUG

Pure cane and maple syrup, packed in a convenient pint jug. Max-i-mum Brand. Take it camping with you—it will make the flapjacks melt in your mouth.

BREAD 16 6c 24 8c
OZ. 6 OZ.

Toasted, sliced, white or wheat, full pound loaf, 6c. Feature, unsliced, white or wheat, 16-oz. loaf, 6c. 24-oz., 8c. Oven-fresh, high quality bread.

SHINOLA REG. 12c
CAN

Cuts the price of your shoe-shines to less than a cent apiece. All the popular colors. Try the Tan polish on your car—you'll be amazed at the result.

PRIME RIB PER 23c
LB.

The choicest cut of oven roast from genuine baby beef. The bone is small, making a very economical roast of excellent quality. At Safeway and Piggly Wiggly Markets. There is no roast equal to prime rib.

ROAST SHLDR. RUMP & 12c LEG. LB. 19c

Shoulder, leg and rump cuts of veal from fancy milk-fed stock. Firm and very tender for a juicy roast. Ask your Safeway or Piggly Wiggly Market man to show you one and explain the difference among these cuts.

HALIBUT IN THE PIECE 14c
PER POUND

Fresh caught fish from cold northern waters. Use left-overs for a delicious seafood cocktail or chowder. Look in the fish case at your nearest Safeway or Piggly Wiggly Market. Also sliced at 70c per pound.

PATTIES VEAL 5c
EACH

Just juicy, tender veal, freshly ground into dainty patties. No waste—all ready to drop into the frying pan. A very good value. Safeway and Piggly Wiggly.

ROAST SHOULDER 14c
BEEF LB.

Shoulder cuts from genuine Baby Beef. Tender and juicy—delicious for pot roast. At Safeway and Piggly Wiggly Markets.

BACON SQUARES 9c
PER LB.

Cudahy's Gem sugar-cured bacon wrapped in sanitary cellophane packages—pieces average 1 to 1 1/2 pounds each. Lends a fine flavor to cooked vegetables.

Piggly Wiggly & Safeway Stores

These prices effective Thursday, Friday and Saturday, July 21, 22 and 23, in all stores within 75 miles of Los Angeles, beyond which point freight charges will be added. Safeway operates Piggly Wiggly in Los Angeles, Orange, Riverside, San Bernardino and Kern counties, except Needles and Avalon. We reserve the right to limit quantities.

Since it costs No More . . . Why not
buy your

Shell 3 Energy -- Gilmore Blu-Green
or Challenge Gasoline

AT

Dad's Service Station

We will appreciate a call from some of you folks on the
West side—some satisfaction in dealing as friend and
neighbor.

Fisk Tires . . Quality Oils

BALDWIN at MONTECITO—PHONE 1641
We Sponsor the "Buy in Sierra Madre" Campaign

Agree Upon New Surface For Courts

Tennis Players And Merchants Association In Accord On Material

Repair and surfacing of the tennis courts in the City Park was assured Monday afternoon

9c SALE PLANTS

- Giant Zinnias, doz. 9c
- showy, easy to grow
- Trailing Lantanas, 2 for 9c
- for covering ground
- French Hydrangeas, potted 9c
- for shady side of house — each
- Statice Plants, potted. 9c
- Always in bloom
- Begonia plants, potted. 9c
- For shady beds, etc.
- Red Hot Poker Plants— 9c
- Bright orange and yellow — each
- Privet plants, for trimmed 9c
- Hedges 6 for

Ward Nursery and Florist
MT. TRAIL & LAUREL
— Phone 1614 —
We Sponsor the "Buy in Sierra Madre" Campaign

at a meeting between representatives of the Sierra Madre Council and of the Tennis Association, Business Manager Al Myers and Councilman Lester K. Layton conferred with Emile Smith, president of the Tennis Association, Louis Fuller and Homer Tuttle, who are all ranking players here.

Agreement was reached to resurface the courts with an oil preparation covered with marble dust. This would make an all-purpose surface such as the Merchants Association recommended, suitable for both dancing and tennis.

According to Smith it will not be necessary to circulate any petitions as the Tennis group had planned. In all probability a local tournament will be in order some time this summer if no further delay is encountered with present plans, he stated.

COUNCILMAN VIEWS HIS HOME CITY FROM CLOUDS OVER VALLEY

Councilman William Lees is a high flyer. At least he was on Monday, when he took his first airplane ride. Flying to Pomona and over the San Gabriel Valley Councilman Lees states that he was of calm mind and fearless heart throughout.

"But we didn't fly over any mountains," he said, "and I'm glad of it, because there were quite a few fog banks I wouldn't have liked to have gotten into. But it was a great ride and a wonderful sight. Sierra Madre surely does look wonderful from the altitude we reached."

SUNDAY ORGAN RECITALS BRING MANY STRANGERS

A number of music lovers from out of town have been coming to the twilight organ recitals at the Church of the Ascension at 5 o'clock on Sundays. Last Sunday the Rev. Dr. Wurtele and a party of friends came from St. Thomas' Church, Hollywood. Dean Bode has been invited to give a Recital there in September. The usual social hour followed the music. The Recitals will continue for the present.

SIERRA MADREANS ATTEND TOURNAMENT IN MONROVIA

A group of Sierra Madre tennis fans to attend a doubles match in the Monrovia tournament at the Tennis Club courts in that city Monday afternoon included Mr. and Mrs. Louis de S. Fuller, Mr. and Mrs. Homer Tuttle and son, Miss Mary Young, Miss Mary Funk, Wesley Perry and Ray Fox.



FLOWERING VINES FOR PERGOLAS

By Jessie Ward Russell Landscape Gardener

IT IS more interesting to have a variety of vines on your pergola than all one kind, so that you will have bloom during the different seasons. Those vines listed below are all long lived vines.

Bignonia Cherere, the red trumpet vine, blooms through the spring, summer and fall months. It is a strong, quick growing vine with an abundance of dark green foliage. It should have plenty of sunshine and water.

Bignonia Venusta blooms thru the winter, just about the time that Bignonia Cherere is resting. This vine is a tall climber, reaching up to the eaves of the house. The flowers are in clusters and are trumpet shaped. The color is orange. The vine is covered with great masses of these orange blooms during the winter. This vine will only bloom when it is out in the full sun.

Bougainvillea Crismson Lake is the most popular of the gorgeous Bougainvilleas. The color is very vivid crimson and the flowers completely cover the vine in great masses during the summer months. The vine is fast growing, once it gets established. It should be planted in the warmest, sunniest place on your grounds. Bougainvillea Braziliensis is the hardest of the Bougainvilleas. It blooms in great masses like the Crismson Lake variety but the color is purplish-red, which is a trying color to use in the garden.

Hardenbergia Comptoniana is a marvelously beautiful vine with slender dark green foliage and sprays of purple pea-shaped blossoms which resemble small racemes of wistaria blossoms. It does best if planted in partial shade, as on the East side of the house or pergola. It never makes a heavy vine.

Passiflora Edulus, or the edible passion vine, will make a large vine that will bear many fruit

that can be used for flavoring and preserves.

Solanum Guttata, "Copa de Ora" or "Cup of Gold," is a subtropical vine that will cover a pergola in a season. It has coarse leaves and stems and is best used only on large pergolas. The immense blooms are six to eight inches across and attract lots of attention. The color is yellow. It blooms during the early spring. Many of these are planted here and thrive wonderfully. The one on the Park House shows their possibilities.

Solanum Tasmianoides is particularly useful where a quick vine is needed. The flowers are white and star-shaped. It is splendid to plant for quick shade.

Tecoma Capensis is a splendid vine because of its dense, glossy-green foliage and abundance of red blossoms during the winter and spring months.

Wistaria Vines will cover a pergola very quickly. They are especially pretty where they are planted on a pergola with other vines so that they will be in bloom during the seasons when the Wistaria is dormant or when not in bloom.

TIME TO SOAK CITRUS ORCHARDS, COUNTY FARM ADVISOR SAYS

Citrus growers who have been going lightly with their water applications up until August should have their trees in excellent condition and making a large amount of new growth, according to W. H. Williams, Assistant Farm Advisor. Light applications of water should have allowed lower depths of the root zone to dry out and thus stimulate vigorous growth. A heavy application of water will be in order most any time during August, and if the lower root zone has dried out, this should not be neglected or the trees may be weakened by having so much of their root zone in dry soil.

From August on the trees are not only sizing up their present crop of fruit, but are undoubtedly getting into condition for the next year's set, and plenty of moisture should be supplied as well as applying any nitrogen that may be necessary in order to keep trees in good health.

ORCHARD HELPS ARE OFFERED GROWERS

Nineteen citrus pruning meetings and the same number of meetings on diseases have been held by the Agricultural Extension Service, according to W. H. Williams, Assistant Farm Advisor, Los Angeles County. If any one desires a demonstration of pruning or disease control during the balance of the year, they should get in touch with the Farm Advisor's Office, and someone will go out to their grove for that purpose.

PLAYHOUSE ATTRACTION HELD FOR ANOTHER WEEK The premiere presentation of Sophie Kerr's comedy, "A Plain Man and His Wife," with Louise Dresser, has proved to be a popular offering at the Pasadena Community Playhouse. It was decided to hold the play over for another week beginning Tuesday evening, July 19.

There are said to be many highly amusing situations and lines in the comedy which brings forth gales of mirth from Playhouse audiences.

'T WAS EVER THUS—BIG FISH GOT AWAY FROM THESE VACATIONISTS

With their hands blistered and red from sunburn and mosquito bites, but with their anecdotal capacity increased greatly, Gordon MacMillan, chief of police, and Jack Hosford, assistant city engineer, are back in town from the great open spaces of the Northern California Sierra.

Here are just a few of the experiences the party had, according to Hosford: The first night in the lake region, north of Bishop, the wind was so strong that the men and their wives had to stay up most of the night holding the canvas down over their heads.

En voyage one of Hosford's tires went flat. He thought that it was the wind that made steering so difficult, so he drove at 55 miles an hour over rough mountain grades, until the rubber caught afire. (Mrs. Hosford discovered this fact.)

Chief MacMillan was stopped by a State motorcycle cop, thus getting a dose of his own medicine. But all that was the matter was a dead tail-light.

One hundred and one trout was the total catch of the party during the two weeks they were in the mountains. Mrs. Hosford (according to Mr. Hosford) caught one rainbow measuring 15 inches. However there were several that got away that were whoppers (according to Mr. Hosford)!



Big Business Gets A Tip
by RALPH H. TAYLOR
Sec. Agricultural Legislative Committee of California

"Big Business," which has been somewhat accustomed, in times past, to label the American farmer as a good producer, but a poor business man, is rapidly approaching the day when it must take off its hat to the farmer—even in matters of business.

Counting the casualties after two years of depression, the farmer's business organizations, farmer-owned and farmer operated, stand up more than favorably in comparison with the business man's organizations.

Farm cooperatives in the United States, for example, did a business of \$2,400,000,000 during the fiscal year 1930-31, a gain of more than \$100,000,000 over two years ago, even though farm prices had dropped to only a fraction of those for the previous period.

Fire Flames

By one of the boys

THOSE anticipating the trip to San Diego for the California State Firemen's Association convention are Chief Richards, Assistant Chief George Norris, Lee Hibbs, "Shorty" Steinberger, Frank Lovell, Roy Walsworth and Tom Schwartz. They are to act as delegates from Sierra Madre, Jim Heasley and Bob Newberry are planning an early morning ride to San Diego on Tuesday morning. Many things of importance are coming before the convention and Sierra Madre's Fire Department is intensely interested.

The Wistaria Fete has been over for some months, but still the "darn" thing comes up as a subject every once in a while. If we pull through five years of this fete business without a split, it will be because the firemen are really good sports. (This is just a personal glimpse). There are so many things to do, and so many of us to do them that, well, let's hope we do them for five years and still be the same old crowd of good-fellows.

The Chief, Joe Swanson, Roy Walsworth and Bob Newberry attended the San Gabriel Firemen's meeting at Monterey Park last Thursday. One of the principal things they learned was why catfish don't have kittens. That seemed to be the first thing they remembered.

The firemen must be advancing

from the hard-boiled stage. The men that work at night have taken a sudden appetite for tea instead of coffee and through their influence the majority of the firemen are now tea drinkers. This at first aroused much disapproval and sarcastic comment, but now even Joe Swanson drinks the leaves. Not only that, but two or three of the lads are now wearing knickers. The Chief told them that so far everything was all right, but he didn't want to see anybody powdering his nose.

Social and Commercial work turned out by The News Printery pleases the most fastidious—and the price is right.

LONG HAIR for SAMSON

But who wants to be a Samson there times when Hair Cuts are so reasonable in price... Today, more than ever, personal appearance marks the man or woman... Have we had the opportunity to serve you?

Experience — New Prices — Personal Interest
MEN . . WOMEN . . Children

LANGLEY'S BARBER SHOP

See our windows for prices to be given away
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FRIDAY & SATURDAY
Hamburgers (big 9 style) 2 for 9c
SANDWICHES
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TOASTED or PLAIN HAM
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one cent cover charge on each item
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END TRAFFIC STRAIN—SAVE \$3 TO \$9 THE FIRST WEEK!

WEEKLY PASS \$265
Between here and Los Angeles

New Red Car WEEKLY PASS!

... So you can Test the Big Red Cars and Prove their economy, comfort, convenience and other advantages.

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Dentists Dr. J. L. Woehler Dentist Sierra Madre Hotel Bldg. Telephone 184-4 Evenings by Appointment	Physicians and Surgeons M. H. A. Peterson, M.D. Physician & Surgeon 65 E. Central Ave. Phone 60, office and residence. Hours 2-4 & 7-8 p.m. Daily Friday evening, Saturday & Sunday by Appointment.	Contractors GEORGE MORAN Roofer 162 Grove — Phone 196-3
Warden & Tiller DENTISTS Hours—8:30 to 12; 1:30 to 5 Phone 186-1 522 W. Central Office Closed on Fridays	Geo. W. Groth, M.D. 122 N. Baldwin Calls Answered Day or Night PHONE 20	Frank M. Hildebrandt Contractor & Builder 1326 S. 6th St., Arcadia, Cal. PHONE Sierra Madre 232-4 License No. 2886
Eye, Ear, Nose, Throat Established 1907 Phone 173 Hours 8:30 to 4:30 Dr. W. G. Barks OPTOMETRIST Glasses Fitted Lenses Replaced Examination by Appointment 509 S. Myrtle Ave. MONROVIA, CALIF.	Osteopaths Dr. C. L. T. Herbert Osteopath Office in Patio S. M. Hotel TELEPHONE 260-1 Res. Phone 215-1	O. A. GIERLICH Consulting-Municipal ENGINEER LICENSED SURVEYOR Design and Supervision Estimates, Plans & Maps 302-7-8 Citizens Bank Bldg. PHONE 217 MONROVIA
Dr. Frank E. McCann Specialist Eye, Ear, Nose and Throat, and fitting of Glasses. Office hours 10-12, 2-4:30. 207-8-9 Citizens Bank Bldg., Phone 470, Monrovia.	May Culbertson Laidlaw OSTEOPATHIC PHYSICIAN Hours by Appointment Office and Residence 83 N. Sunnyside—Phone 296-2	Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31 West Central Phone 98 Night: Phone 299-4
Physicians and Surgeons DR. FRANK M. WILSON Physician and Surgeon Specializing in GENERAL SURGERY Diseases of Women and Chest HOURS: 10-12 A.M. Daily; Tues. and Thurs. eve. 7-8:30. 2-4 West Central Ave., Sierra Madre Phone 103-3. L. A. Of- fice, 4963 Whittier Blvd., Angelus 8877	WHEN YOU NEED HELP IN THE HOUSE, THE GARDEN OR ON THE RANCH, PHONE RED CROSS LOCAL RELIEF HEADQUARTERS, HOTEL PLAZA — PHONE 309 —	Plumbing Service & Supply Co. G. E. Babbitt & Son Plumbing, Heating & Supplies Contracting and Repairs Day and Night Phone 314 WEST CENTRAL AVE. PHONE 73 Sierra Madre, California
Telephone Rent Paid? DISCOUNT IF PAID BY 10th Office Hours: 8 a.m. to 5 p.m. Saturday, 8 to 12		



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Expert Mechanical Work on All Makes of Cars
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More People Are Reading Good Books

Library's Annual Report Contains Interesting Slant On The Situation

During the library year just ended, the Sierra Madre library has shown a notable increase in circulation, according to the annual report sent to the Library Board of Trustees by Miss Lulu Moore, librarian.

To quote the report: "People have turned to reading for pleasure and recreation, and an interest in political and economic affairs has been prevalent for the last two years. We feel that in the present condition the library has been of more service to the community than formerly."

There are now approximately 1500 active borrowers as 333 patrons have registered for borrower's cards during the year and 1329 cards belonging to patrons who have not been active

readers for some time have been withdrawn from the files. From June 1931 to June 1932 the library has loaned for home reading 54,604 volumes—a gain of 3,145, or 6% over the preceding year. Biographies, travel and economic books were most in demand. Eighteen percent of the loans were from the juvenile department, and 21% of the adult books drawn were non-fiction.

Some idea of how many people have passed through the library doors since the building opened may be gained from the fact that during the month of May alone, 3,413 patrons were counted by the librarians.

The library has purchased 539 volumes, and 12 have been presented to it in the past 12 months. Six or seven new magazines have been added to the shelves, bringing the total up to 63 periodicals, seven of which are juvenile. During the period covered by the report 248 volumes have been discarded, and two volumes of magazines and 172 books have been rebound.

Last Month, June, also showed a gain in circulation over June, 1931, as 4,182 books were drawn out in June last year, and in June this year the number came up 15%, a gain of 635 books. Twenty-six new patrons were also added to the list.

New books of the month are as follows:
Fiction—Pre-War Lady by Wid-

Champion Horse vs Champion Cowboy



Steamboat, unridden Champion Cowboy Killer, defeated Eddie Woods, Champion Bronc Buster, when they met last year at California Rodeo at Salinas, as the picture shows. This year Eddie is back at Salinas for the four-day rodeo now in progress there and is determined to master Steamboat on Sunday.

Night Of Fun Is Sponsored By Red Cross

Moving Picture, Quartette And Local Composer-Pianist On Program

The Sierra Madre Red Cross chapter will sponsor an entertainment at the City Park next Thursday evening, July 28. Through the courtesy of A. O. Prest, manager of the Sierra Madre Telephone and Telegraph Company, a sound talking picture will be presented in connection with the appearance of the White King quartet. Miss Mary Funk will attract more than ordinary interest. She is a local composer-pianist who recently became a Sierra Madren and it will be her first public appearance. Among her numbers will be a composition of her own with a decidedly local color—"Springtime in Sierra Madre."

The picture to be shown is an animated cartoon which shows in humorous and instructive manner how the sound is put upon films. Details from the two local Roy Scout troops will act as ushers.

Later in the season the Red Cross will sponsor other park programs. An elaborate entertainment will be presented by the Pacific Electric Railway, according to Red Cross executives. Concert music, quartet, and soloists will feature the evening.

A park entertainment to be presented by the Congregational Church sometime in the near future is now being arranged by Mrs. Myrtle Hill.

RADIO INNOVATION COMES TO THIS CITY

Tom Tyler, of the Sierra Madre Furniture Co., announced on his return to the city that his firm has been appointed local distributor for a new noiseless Kolster radio which is totally unaffected by nearby electrical appliances and that it will be handled in connection with the various other radios for which he holds exclusive distributors rights.

This radio is claimed to be an innovation to the industry in that it completely does away with the set is furnished with an especially designed static trap, or sieve. A special aerial also must be used.

FOLKS FROM VALLEY TOWNS ATTEND ORGAN RECITAL

About 50 people, mostly from surrounding towns, attended Dean Bode's Organ Recital last Sunday at 5 o'clock at the Church of the Ascension. Many came to the social hour, tea being served by Miss Moulton. The recitals and socials will be continued indefinitely each Sunday afternoon at 5 o'clock.

Hot Lead

By R. O. Calkin
THE Post and Auxiliary made a joint appearance last Sunday. About 40 representatives, adults and children, attended the 18th District picnic at Baldwin Park, and a small, but sufficient, delegation went over to San Fernando Hospital with magazines, cigars and playing cards for the disabled men. We also took flowers and magazines and personal greetings to Mrs. Nettie Walker, war nurse, who is a member of our Post and, at present, a patient at San Fernando.

Sierra Madre made a good showing in the picnic baseball game, beating South Pasadena in the play off on the tie for second place in the first half of the 18th District league schedule. An interesting sidelight on this event is that many of the Auxiliary members had reported unable to go to San Fernando because of having to accompany husbands who were members of the ball team and rooting section, to furnish food. No wonder we won. Names of nominees for office in the Post for next year will be found in another column of this issue. Let the list serve as your sample ballot, comrades, and come on down to the meeting on August 1st, prepared to vote your choices. Of course, additional nominations may be made at that time.

Norman E. Smith, of San Marino Post, present Adjutant of the 18th District Council and candidate for District Commander, was an interesting visitor Monday night, and provided amusement and food for thought.

OFFER REAL NOVELTY AT COOKED FOOD SALE

An opportunity to obtain a novel cake lamb, iced and covered with coconut, will be given all who make purchases tomorrow at the all-day food sale of the St. Rita Altar Society at the North Baldwin Safeway Store. Many tempting and appetizing dishes will be on sale and special foods may be obtained by telephoning Mrs. M. Otte at 19 or by getting in touch with Mrs. John E. Colbert.

ALTAR SOCIETY TO HOLD WEEKLY PARTY

The St. Rita Altar Society will hold a card party every Tuesday evening, beginning July 26, at St. Rita's auditorium. Bridge and 500 will be played. There will be prizes and refreshments. Everyone in the community is invited.

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madrens:

Mrs. R. R. Hartman	July 22
Virginia Wood	July 22
Dean A. G. H. Bode	July 22
P. U. Lane	July 23
John W. Tyree	July 24
Christina Gerhard	July 24
Clarence Morrison	July 24
Archibald Jackson	July 24
Bobby Evans	July 25
Marjorie Pickett	July 25
Helen Askew	July 25
Rhoda Turets	July 26
Lenore Osti	July 26
Mrs. Bernice Daily	July 26
Justine Picton	July 26
Walter Annas	July 27

FOR SALE—modern House, 3 bed rooms, tiled bath; mountain & valley view; double garage. 15 minutes walk from the shopping center.

What's wrong with this ad?

"The 15 minute walk" part of this ad should read:

Bus passes house every 30 minutes

I have buyers for small homes—list and relist, then listen to

Humphries
Friendly, helpful, happy Realtor

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48 YEARS IN SIERRA MADRE
"Progress with Transportation"

1894—2 horses, a 3-seated wagon, canopy top, a 2-seated Surrey, carrying passengers . . . Carried U.S. Mail 40 years without a miss

LATER—Three 20-passenger Busses, bringing thousands of hikers to foot of Wilson Trail

Today—Latest Ford 'Town' Sedan
Serving Everybody with Comfort, Convenience and Safety
Office Phone 264-2 Residence 205-1

S. R. G. TWYXCROSS
Real Estate — Notary — Insurance — Santa Fe Pass. Agt.

WHEELING'S BIG 9 SALE

Hardware Specials

CUP & SAUCER	9c
PARING KNIVES	9c
12 oz. MOP—special	19c
32 piece set DISHES	\$2.19
OLIVE DISH & FORK	19c
LARGE VASES	29c
10 quart WATERLESS COOKER—Vike — guaranteed	\$4.89
BROOMS, 5 strand	29c
WATER PITCHERS	19c
WATER BOTTLES	19c
TEA POTS—big variety	19c
IRONING PAD & COVER	59c
PERCOLATORS—1 cup	59c

Lawn and Garden Tools, Aluminum Ware, Cutlery, Paints and Varnishes
--- greatly reduced ---

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Friday and Saturday Only

BOYS and GIRLS

(Ages 1 year to 100)

Double Deck Ice Cream Cones	5c
Chewing Gum	3 for 10c
Milk Nickels	3 for 10c
All Regular 15c Ice Cream Sodas	10c

ICE CREAM, all flavors . . . 15c pt

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We give very special attention to PRESCRIPTIONS. They are compounded of strictly fresh, highest quality ingredients, meticulously measured by registered pharmacists—guaranteeing highest efficiency of the potion your physician prescribes.

We take exceptional pains and pride in and with this branch of our service. You'll be pleased with it.

FOR YOUR CONVENIENCE
we are open until 10 P.M.

MIDDOUGH'S

SIERRA MADRE DRUG COMPANY

36 WEST CENTRAL

TELEPHONE 40

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We have been appointed
Authorized Dealers
for the new

Kolster International RADIO

NOISELESS RECEPTION
GREATER POWER
FINER SELECTIVITY
BETTER TONE

Priced from \$39.75 to \$144.75

COME IN AND HEAR THIS
NEW RADIO SENSATION

Our Radio Service Department

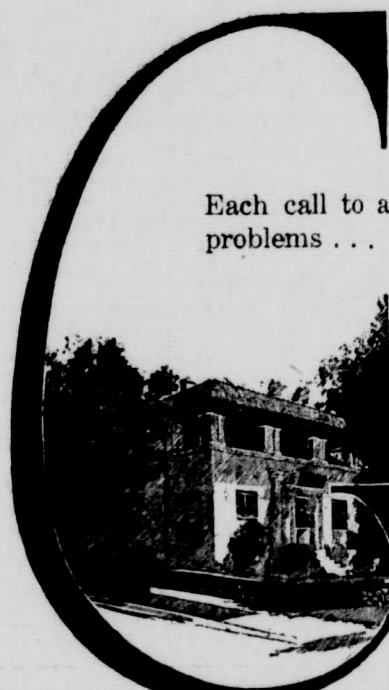
is completely equipped to test and repair all makes of sets—Let us test your tubes free in our store . . .

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop. PHONE 38

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Years of Continuous Service
under Grant proprietorship

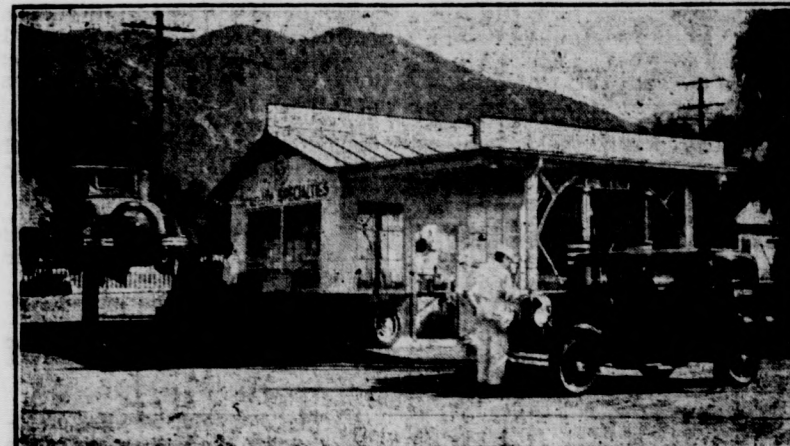
Each call to a home presents its individual problems . . .

Each service is different in its planning and conduct, but in each may be recognized certain features significant of this institution.

GRANT Funeral Parlors

LIDA P. GRANT A. F. TEGMEYER
Owner Manager

Phone 93—201 W. Central



Your Car

is but a piece of machinery . . . so is the human system. Then why not be as particular about the kind of food you place in your car?

Gasoline and Oils

of the quality rendering more mileage . . . and tested for every make of cars.

GREASING

the way we do it, the different kinds of grease—a good grade—applied to every fitting in the most painstaking manner, by a skilled mechanic, at a most reasonable price . . . is what we call a GUARANTEED JOB.

Cars Called For and Delivered

ATLAS TIRES with a written guarantee for 1 year by the Standard Oil Company.

Washing, Battery Service, Simonizing

STANDARD SERVICE STATION

AUBURN & CENTRAL

PHONE 2434

J. MILTON STEINBERGER, Prop.



48

WANT ..ADS..

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

RELIABLE woman will do first class housework by day. 30c hr. Phone 125-4 from 5 to 7 p.m. —42:a

YOUNG LADY desires position as housekeeper in home with small family. Good cook. References. S. M. News Office, Box A.B. —43:a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. —11:ta

RENTALS

FOR RENT—well furnished room with laundry and kitchen privileges to lady. Phone, radio, piano and cool screened porch, \$4 per week. Mrs. Blanke, Phone 255-3. —42:d

FOR RENT—Furnished, 3 rms and bath, \$15. Furn. 4 rooms and bath, \$18. Sierra Madre Realty Co. —43:d

FOR RENT—2 nicely furnished rooms with or without board. Beautiful surroundings. Privacy. Terms reasonable. Box O. M., care of S. M. News, —43:d

UNFURNISHED 5 room apartment (2 bedrooms and porch) with all modern conveniences. Good location. 618 W. Highland. —42:43d

SINGLE apartment, private bath, continuous hot water; \$20 per month. 34 N. Hermosa, Phone 253-2. —50:tfd

FIVE ROOM Spanish house; and duplex; fully furnished, with garage. Inquire Mrs. Burns, 383 W. Central, or realtors. —15:tfd

MISCELLANEOUS

LEAVING soon for New York City by auto, would like lady companion to share expenses. Box EFN, c-o News Office. —43:a

ROOMS --- BOARD

PLEASANT Room and Board. Home comforts. No TB. Phone 259-2. —34:h

PLEASANT ROOMS with baths, porches. Board if desired. Quiet street. 47 Bonita Ave. Tele. 205-4. —38:tth

EXCHANGES

EXCHANGE—Canyon Park lot, fine location; for beach property. Box ZO, care S. M. News. —43:f

FOOD SALE

Safeway Store,

Baldwin Ave.

Saturday

Beautiful Lamb Cake to be given away. Mrs. Otte and Mrs. Colbert in charge

—also—

CARD PARTY

BRIDGE 35c 500

Tuesday, July 26

St. Rita's

Altar Society

—Everybody Welcome—

FOR SALE MISCELLANEOUS

FERTILIZER—\$1.50 yard, for a short period. Phone 42. —31:tfe

FOR SALE—Beautiful wedding ring quilt top. Phone 99. —42:e

5 SACKS of cow manure, \$1. Cash and carry. Sierra Madre Feed and Fuel. —36:e

FOR SALE—Upright piano, good tone and condition. \$50. Box SH care S. M. News. —43:e

LOST & FOUND

LOST—Large size leather pocket book in Sierra Madre. Mrs. Minor Harkness. Phone 255-2 or News Office. —43:g

LOST—Lady's light weight black and white coat with white fur cuffs. Reward if returned to office of Sierra Madre News. —43:g

LEGAL NOTICE

NOTICE OF FILING ASSESSMENT AND TIME OF HEARING

Notice is hereby given for the assessment levied by the City Engineer and the Superintendent of Streets for the improvement of East Central Avenue, pursuant to Resolution of Intention No. 528 of the City Council, of the City of Sierra Madre, adopted on the 17th day of February, 1932, and has been filed in the office of the City Clerk of the said City.

Reference is hereby made to the said Resolution for description of the work for the improvement and assessment district.

Notice is hereby given that on the 10th day of August, 1932, at the hour of 7:30 o'clock p.m., the City Council, at the City Hall of the City of Sierra Madre, will hear all written protests or objections of all property owners interested in the work done or any assessments.

Any property owner affected under this ordinance, feeling aggrieved by the act or determination of said City Engineer, or Superintendent of Streets, or said City Council, relating to said improvement, or who may claim that said improvement was not made in a workmanlike manner, or having any objections to the correctness or legality of the entries in said assessment roll, may in writing, at any time prior to the time and place fixed for said hearing, make and file with the City Clerk his objections or protests.

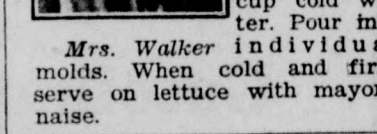
SAMUEL L. GRAHAM
City Engineer of the City of Sierra Madre.

Dated at Sierra Madre, California, July 13, 1932. —47:5

Favorite Recipes of Sierra Madreans

WITH a long season of tomatoes ahead and the desire for cooling salads stepping up with the thermometer, many will welcome Mrs. W. E. Walker's favorite recipe for tomato jelly salad: This is the method

Cook 1 can tomatoes, 1 teaspoonful salt, 1/2 teaspoonful paprika for fifteen minutes; strain and add 2 tablespoonsful granulated gelatin dissolved in 1/4 cup cold water. Pour into individual molds. When cold and firm serve on lettuce with mayonnaise.



Mrs. Walker

When cold and firm serve on lettuce with mayonnaise.



Mrs. Maud I. Hogle of Carmel, is visiting in town.

John Ballenger of North Hermosa avenue, enjoyed Sunday on Mount Lowe.

Roy and Billy Edwards of 307 Mariposa avenue, are vacationing for a week at Long Beach.

Miss Jane Fox of 115 North Baldwin avenue, spent Sunday and Monday at Long Beach.

Mrs. Nell Fies of Sturtevant drive, has returned from a visit of several days in Santa Ana.

Dr. Marie A. Everett of 153 Santa Anita Court, spent Sunday at Long Beach.

Mr. and Mrs. Art H. Embree and family of 535 Auburn avenue, are enjoying a vacation at Yosemite National Park.

Claude Harriman of 10 North Baldwin avenue, spent an enjoyable Sunday in Los Angeles and Long Beach.

Mr. and Mrs. W. G. Cox of 301 Sturtevant drive, moved this week to Los Angeles, after living for a year in Sierra Madre.

Mr. and Mrs. Robert C. Merman are moving from North Mountain Trail avenue, to 31 Suffolk.

Carl Twaddell of Los Angeles, and Merrill Jensen of West Grand View avenue, left on Wednesday for a visit in Santa Barbara.

Mr. and Mrs. S. G. Ratliff are moving from 194 East Montecito avenue, to their old home at 48 East Central avenue.

Mr. and Mrs. Adam Hauck and family of the Coffee Shop, are enjoying a week's vacation at the beach.

Mr. and Mrs. Emile Smith and Mr. and Mrs. Victor Hill spent Sunday at the Roess cottage at Balboa Beach.

Miss Florence Lucille Inglis is visiting at the home of her uncle, A. E. Pulling, 382 West Montecito avenue.

Herbert Munson returned on Wednesday morning to his duties at the local Post Office, following his recovery from a case of scarlet fever.

Mr. and Mrs. Preston Schwartz and family of 287 East Montecito avenue, are enjoying the summer at their beach cottage at Balboa Beach.

Mr. and Mrs. Douglas Ogden and son Jack, of San Diego, were overnight guests on Wednesday of Mr. and Mrs. W. E. Farman of 32 East Highland avenue.

Eugene McCord, son of Mrs. L. E. Wheeler of 652 Alta Vista Drive, will return on Saturday from a week's vacation at Long Beach.

The Sierra Madre firemen and their families enjoyed a pot luck dinner on Wednesday evening at the Wistaria Vine, 201 West Carter avenue.

C. D. Croan of 301 Sturtevant drive, is recuperating at his home from a recent minor operation, caused by an infection in his side.

Ronald and Kathleen Pulling of West Montecito avenue, are visiting their uncle and aunt, Mr. and Mrs. William Porter of Los Angeles. They enjoyed Wednesday at the beach.

C. C. Huntsinger of 431 East Montecito avenue, is enjoying three weeks' vacation from his duties as manager of the local office of the Southern Counties Gas Company.

Misses Ruth and Lois Jensen of Los Angeles, spent the week-

end at the home of their uncle and aunt, Mr. and Mrs. R. S. Jensen, 561 West Grand View avenue.

F. G. Scalzo and sons Joseph and Carlton, of 145 East Central avenue, left on Sunday to enjoy a fishing trip in the High Sierras. They will visit June Lake, Lake Tahoe and a number of lakes in Nevada.

Mrs. Dora Cover of 470 West Central avenue, was the dinner guest of friends at Venice on Wednesday. Her son, William Cover, has returned from a vacation of several weeks at the beach.

Miss Marion Jones of 642 Alta Vista Drive, has returned to her Canyon home, following a seige of illness, while vacationing at her cottage in Venice. She is much improved since returning home.

Miss Gladys Black of Gardena, is visiting for a week at the home of Mrs. Convers L. Twycross, 123 South Baldwin avenue. She will leave this fall to resume her missionary work in the Philippine Islands.

Mrs. M. R. Englander of 642 North Auburn avenue, was a guest at the Hollywood Bowl Artists' and Conductors' breakfast on Tuesday morning. Among the distinguished guests were Richard Lert, Vicki Baum, Richard Bonelli, Bianca Saroya and Dimitri Onofrei.

Harold Keltz of 397 North Baldwin avenue, delivered a short address on the "Hitler Menace" on Wednesday night before the members of the Pasadena Chapter, No. 48, Aleph Zadik Aleph, of which he is secretary and publicity chairman.

The concert, planned by the Parent-Teachers' Association for the benefit of the Red Cross, has been postponed indefinitely due to the uncertainty as to the date of completion of the work now being done in Bailey Canyon, where it was to have been held.

Mr. and Mrs. Henry Boehmann and children of Minneapolis, Minn., were the guests of Mr. and Mrs. Robert Smith of 198 North Lima street, one day last week. Mrs. Boehmann is the sister of Mrs. Smith. The Boehmanns are spending a few weeks at Long Beach.

Mr. and Mrs. Walter Totten of Long Beach, have moved to Sierra Madre Canyon. Mrs. Totten, who is the cousin of Mrs. Samuel Sea of 198 West Montecito avenue, is here for her health. She has found that the climate here has greatly relieved the distress that comes with hay fever.

The Music and Art Foundation of Los Angeles, of which Mrs. H. C. Frechtman of East Central avenue is one of the founders, was presented last week with a scholarship for a talented child by Prof. Oskar Selling of 500 Adams street. Mrs. Frechtman is scholarship chairman of the foundation.

Corporal Kenneth F. Croan, son of Mr. and Mrs. C. D. Croan of Sturtevant Drive, will return this weekend from two weeks' encampment near San Luis Obispo.

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Veterans of All Wars, their
widows and dependants,
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NOTARY PUBLIC

T. W. NEALE

—Service Officer—

22 N. Baldwin, Phone 1161

with the California National Guards, 185th Infantry. He won the new title when he was advanced to corporal at the summer training camp.

Elaine Butts, George Land, June Solnt and Harriet Ashkenas, were Sierra Madre pupils of Mrs. H. C. Frechtman of East Central

avenue, who were presented in recital recently at the Music and Art Foundation, Los Angeles. A piano recital to be held at the Sierra Madre Woman's Clubhouse is being planned for the first week in September, by Mrs. Frechtman.

Mrs. N. E. Benoit and Mr. and

Mrs. Charles Rice of Ocean Park, were guests of Mrs. A. E. Johnson and Mrs. E. C. Foster of 65 South Baldwin avenue, on Wednesday. Mrs. Benoit is the another sister of Mrs. Johnson is a house guest at the Foster home. sister of Mrs. Johnson and Mrs. Rice is Mrs. Foster's cousin. Mrs. Mary Manuel of Los Angeles,

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at Lima

BIG 9 SALE

S & F APRICOTS
Extra Fancy, large 2 1/2 cans 29c
2 for

Campbell's Beans
2 cans 9c

GOLDEN ROD DICED BEETS 9c
No. 1 squat cans each

CALIFORNIA SARDINES 19c
No. 1 tall cans 2 for

All Picnic Supplies
In packages 9c
Each

FAR BEST SALMON 19c
No. 1 flat tins, Alaska Red 2 for

Heinz Peanut Butter 19c
Large Size each

Solid Pack Tomatoes 9c
Large 2 1/2 cans each

S & F Apple Sauce 9c
Fancy Eastern—No. 2 cans each

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Swift Premium
HAM
Ready to Serve—large size 89c
quarters—each

PORK ROASTS 19c
Eastern Pork the pound
POT ROAST—Fancy Steer 19c
Beef the pound

Lamb Stew 9c
the pound

LAMB SHOULDERS 19c
Boned and Rolled pound

EASTERN BACON 19c
in the piece pound

Derbys—
Chili Con Carne 19c
2 cans for

— EXTRA SPECIAL —
DURKEE'S MAYONNAISE
1/2 pint Jars 13c
Pint Jars 24c
\$50 Groceries Free
Ask us for Details

78 W. CENTRAL
Friday
1 doz. U. S. Fresh Eggs and 1/2 lb. Swift Bacon, both for 27c

SPECIALS
Parr-Granulated Soap large package 27c
Extra Fancy Rice 10c
3 pounds for 25c
White King Soap 10 bars for Limit 10
"Supreme" Cider or White Vinegar 5c
Gallon 35c

RESNICK'S
FREE DELIVERY ALWAYS
COMBINATION SALE
FREE!
1/2 lb. Knudsen's Cottage Cheese with 3 cans Iris No. 2 1/2 Sliced Pineapple 3 for 50c

1 pound Home Cooperative Butter—and 1 pound Oleomargarine, Rex Nut or Nucoa both for 27c
All Vegetables, Bunch 1c
Carrots, Beets, Spinach, Turnips, Radishes, Onions
Fancy Sweet Corn dozen 15c
Local Tomatoes 4 pounds for 10c
Fancy String Beans 4 pounds for 10c
Green Lima Beans 2 pounds for 10c

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FRIDAY & SATURDAY
BIG '9' SALE SPECIALS
Swift's Silver Leaf Lard lb 9c
Jewel or Invincible Shortening lb 9c
Ham Hocks lb 9c
Swift's Formay lb 19c
Morrell's Hasty Ham—1/4 size—ready to serve each 79c
1/2 size each \$1.19

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Is Big Value at
2 Packages for 23c
Leg Spring Lamb—Prime Rib Roasts
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DURKEE'S MAYONNAISE 12c
Pints 23c 1/2 pint
OLD FASHIONED GINGER SNAPS 17c
1 pound package
ROSE CARNIVAL MARSHMALLOWS 17c
1 pound package
TOASTING FORK FREE
CATALINA ASSORTED BEVERAGES 10c
large bottle 5c deposit on bottles
Folger's Coffee lb. 35c
WE CARRY WONDER SLO-BAKED and PASADENA HOME DANDY BREAD

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10 a.m., 11:30 a.m., 3:30 p.m.
BALDWIN & CENTRAL

GIBBS' SPECIALS

Dressed Squabs

and Pigeons

35c Each

FRIDAY and SATURDAY

BEEF POT ROAST, pound 15c and up
RIB BOILING BEEF, pound 8c
EASTERN SLICED BACON, pound 25c

—FRESH DRESSED RABBITS and CHICKENS—

"THE BEST IS ALWAYS THE CHEAPEST"

PHONE 44 38 W. CENTRAL

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